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To the Honorable Commissioner of Patents and Trademarks, Wash., D.C. 20231			
SIR: Please record the attached original document or copy thereof on which the particulars are:			
1. Name of conveying party(ies) (assignor(s)):			
Wath Wath D. VIVIAN. Stainer HIELLE			
Kathryn B. VIVIAN; Steinar HJELLE			
Additional name(s) of conveying party(ies) attached?			
2. Name and Address of Party(ies) receiving an interest (assignee(s)):			
Address: GE Financial Assurance Holdings, Inc.			
6604 West Broad Street, Richmond, Virginia 23230			
Country: USA			
Additional name(s) & address(es) attached?			
3. Nature of Conveyance:			
[X] Assignment Execution Date: October 25, 2000			
Merger Change of Name Verified Translation			
Security Agreement Other			
4. Execution date(s) on the Declaration if filed herewith: October 25, 2000			
4.5 Application number(s) or patent number(s). Others on additional sheet(s) attached? yes [X]no			
A. Patent Application No(s). First Inventor	B. Patent No(s). First Inventor		
(series code/serial number) if not in Item 1	if not in Item 1		
decrees control in the in term 1	ii not in Item 1		
09/1095830			
5. Name and address of party to whom correspondence	6. Number involved:		
concerning document should be mailed:	Applns. <u>1</u> + Pats: = Total 1		
Thomas M. Blasey	7. Please charge deposit account 50-1131:		
Hunton & Williams	Above Total x $$40 = 40.00		
1900 K Street, N.W.	8. If above fee missing or inadequate charge		
Washington, DC 20006-1109 (see telephone number below)	insufficiency to Deposit Account number		
(see telephone number below) 50-1131 (duplicate sheet not required.)			
5.5 Atty. Dkt.			
52493.000090			
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9. Statement and signature			
To the best of my knowledge and belief, the foregoing information is true and correct and any			
attached copy is a true copy of the original document.			
10. Total number of pages			
including this cover sheet 2			
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Signature			
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Attorney: Robin C. Clark	•		
Reg. No. 40,956 Date	e: October 25, 2000		
Butter October 25, 2000			
Atty/Sec: RCC/sac Tel: 703-714	1-7400 Fax: 703-714-7410		

10/30/2000 ETULU1 00000042 09695830 V 03 FC:581 40.00 DP

ASSIGNMENT

In consideration of One Dollar and/or other good and valuable consideration, of which we acknowledge receipt, we,

VIVIAN, Kathryn B. of 666 Washington, Avenue, Pleasantville, New York 10570, and HJELLE, Steinar of 17 Overbrook Lane, Weston, Connecticut 06883

respectively, sell and assign to GE Financial Assurance Holdings, Inc. ("Assignee"), a Delaware corporation located at 6604 West Broad Street, Richmond, Virginia 23230 USA. its successors and assigns the entire right, title and interest in and to the improvements "METHOD AND SYSTEM FOR INTERACTIVELY GENERATING AND PRESENTING A SPECIALIZED LEARNING CURRICULUM OVER A COMPUTER NETWORK" (Attorney Docket No. 52493.000090) invented by us, as described in the application for United States patent executed concurrently herewith, and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions there of, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said improvements or resulting therefrom to Assignee, or its successors or assigns and agree that on request and without further consideration, but at the expense of assignee, we will communicate to Assignee or its representatives or nominees any facts known to us respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful paths and generally do everything possible to aid Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said improvements in all countries.

The aforementioned Assignors,

VIVIAN, Kathryn B. of 666 Washington, Avenue, Pleasantville, New York 10570, and HJELLE, Steinar of 17 Overbrook Lane, Weston, Connecticut 06883

hereby declare that all statements made herein of our own knowledge are true and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature of Inventor Inventor Name:

inventor Name:

Date of Execution:

Signature of Inventor Inventor Name:

Date of Execution:

Cathron B. Verican

10/25/00

Steinar HUELL

10/25/00

PATENT REEL: 011248 FRAME: 0445