

11-22-2000

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SHEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101525279

To the Honorable Commissioner of Patents and Trademarks: Attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Denis Khoo; Raymond F. Ratcliff III

☒ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation - State  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies):

Name: Individual Network, Inc.

Address: 2717 Royal Troon Drive  
Plano, TX 75025

Individual(s) Citizenship  
☐ Association

☐ General Partnership☐ Limited Partnership☒ Corporation - State Texas☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No(Designation *must* be a separate document from Assignment.)Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: 10/31/00

## 4. Application number(s) or patent number(s):

A. Patent Application No.(s)

09/625,832

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael A. Molano, Esq.

Address: Sonnenschein Nath & Rosenthal  
685 Market St., 6<sup>th</sup> Floor  
San Francisco, CA 94105

Telephone: 415-882-0342

## 6. Total Number of applications and Patents involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

☒ Check Enclosed

8. ☒ Authorized to charge any additional fees or any overpayment to Deposit Account  
 No. 19-3140 (A duplicate copy of this authorization is enclosed.)

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Michael A. Molano, Esq.

Attorney or Agent

Signature

Date

Reg. No. 39,777

10. Total number of pages comprising cover sheet: 3

**ASSIGNMENT**

WHEREAS, Denis Khoo, residing at 9729 El Camino Real, Arcadia, California, and Raymond Franklin Ratcliff III, residing at 2717 Royal Troon Drive, Plano, Texas, hereinafter referred to as ASSIGNORS, have invented a certain invention entitled: "METHOD AND SYSTEM FOR ORDERING AN ADVERTISING SPOT OVER A DATA NETWORK," for which application for a Letters Patent of the United States was filed on July 26, 2000 and assigned U.S. Serial No 09/625,832;

WHEREAS, Individual Network, Inc. a corporation of the State of Texas, having a principal place of business at 2717 Royal Troon Drive, Plano, Texas 75025, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE TO ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNORS also assign all of their rights, titles and interests in and to said invention in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to ASSIGNORS and ASSIGNORS will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

10/16, 2000  
Date

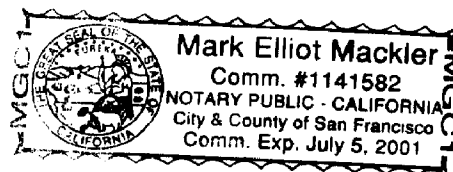
Denis Khoo  
Denis Khoo

State of California )  
County of San Francisco )

On Oct. 16, 2000 before me, MARK ELLIOT MACKLER, personally appeared Denis Khoo, personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacities, and that by their signatures on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

WITNESS my hand and official seal.

Signature Mark Elliot Mackler Seal:



10-31, 2000

Date

Raymond F. Ratcliff III

State of TEXAS )

County of COLLIN )

KM Kathy McHale

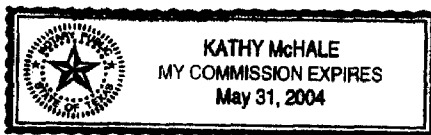
On October 31, 2000 before me, Raymond F. Ratcliff III, personally appeared Raymond Franklin Ratcliff III, personally known to me (or proved to me on the basis of satisfactory evidence) to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacities, and that by their signatures on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

WITNESS my hand and official seal.

Signature

Kathy McHale

Seal:



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