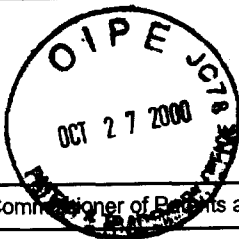


11-28-2000

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101528996

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  SABRITAS, S.A. DE C.V.		3. Name and address of receiving party(ies): Name: <u>Recot, Inc.</u>	
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		Internal Address: <u>Suite 460</u>	
3. Name of Conveyance:  <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other		Street Address: <u>5000 Hopyard Road</u>	
Execution Date: <u>October 16, 2000</u>		City: <u>Pleasanton</u>	
		State: <u>California</u> Zip: <u>94588</u>	
		Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	


4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____	
A. Patent Application No(s).  09/131,664	B. Patent No(s).
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Bart G. Newland</u> Internal Address: <u>Rothwell, Figg, Ernst &amp; Manbeck, P.C.</u> Street Address: <u>555 Thirteenth Street, N.W.</u> <u>Suite 701, East Tower</u> City: <u>Washington</u> State: <u>D.C.</u> Zip: <u>20004</u>		6. Total number of applications and patents involved: <u>1</u>	
		7. Total fee (37 CFR 3.41): . . . . \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account	
		8. Deposit Account Number: <u>02-2135</u> Attach duplicate copy of this page if paying by deposit account	

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9. Statement and signature.  <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>	
Richard Wydeven, Registration No. 39,881 Name of Person Signing	 Signature
	October 27, 2000 Date
Total number of pages including cover sheet, attachments and documents: <u>2</u>	

## ASSIGNMENT

**WHEREAS**, WE, SABRITAS, S.A. DE C.V., a company of Mexico, located at Palmas 735, Col. Lomas de Chapultepec, 11700, México, D.F., México, are the assignee of an invention in MODULAR DISPLAY FOR CONSUMER PRODUCTS, for which an application for Letters Patent of the United States, Serial Number 09/131,664, was filed August 10, 1998; and

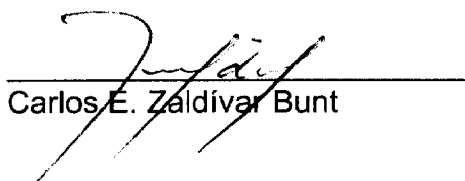
**WHEREAS**, RECOT, INC., a company organized under the laws of the United States and incorporated in the State of Delaware, with a place of business at 5000 Hopyard Road, Suite 460, Pleasanton, California 94588 is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said SABRITAS, S.A. DE C.V., have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said RECOT, INC., its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said RECOT, INC., its successors, legal representatives and assigns, in accordance with the terms of this instrument.

**AND WE HEREBY** covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

**AND WE HEREBY** further covenant and agree that we will communicate to said RECOT, INC., its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said RECOT, INC., its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

Date: October 16, 2000

By:   
Carlos E. Zaldivar Bunt

Title: Legal Representative