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SHEET

2. Name and address of receiving party(ies):

U.S. DEPARTMENT OF COMMERCE

BRIGHT LAB CO., LTD. 7-10 Ebisuminami 3-chome

Tokyo 150-0022 Japan

Shibuya-ku,

Patent and Trademark Office

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):

ICHIKOH INDUSTRIES, LTD.



Additional conveying party(ies)

3. Nature of conveyance:

ASSIGNMENT

Execution Date:

October 5, 2000

Additional name(s) & address(es) attached?

NO

4. Application number(s) or patent number(s):

If this is being filed together with a new application, the execution date of the application is:

A. Patent Application Number(s):

09/208,309

B. Patent Number(s):

Additional numbers attached? NO

5. Name and address of party to whom correspondence concerning document should be mailed:

> Richard L. Schwaab FOLEY & LARDNER 3000 K Street, N.W., Suite 500 Washington, D.C. 20007-5109

- 6. Total number of applications/patents involved:
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November 1, 2000

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Date

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Total number of pages including cover sheet, attachments, and document:

002.406181

PATENT REEL: 011266 FRAME: 0722

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned:

ICHIKOH INDUSTRIES, LTD.

having an address at

10-18 Higashigotanda 5-chome Shinagawa-ku, Tokyo 141-8627 Japan

part owner of the rights in the United States of America and its territories and possessions to the below listed U.S. Patent Application, as evidenced in the records in the U.S. Patent and Trademark Office, hereby sells and assigns, unto:

BRIGHT LAB CO., LTD.

having an address at

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(hereinafter ASSIGNEE) all its right, title and interest for the United States of America, its territories and possessions, in and to the invention relating to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States which may issue on any such application or for said invention, identified as follows:

SERIAL NUMBER FILING DATE TITLE

09/208,309 December 11, 1998 COLOR DISPLAY DEVICE

including all reissue and extensions of said Letters Patent. This Assignment is under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right heretofore given.

The undersigned hereby grants the firm of FOLEY & LARDNER the power to insert in this Assignment any further identification which may be necessary or desirable to

-1-

comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Company: ICHIKOH INDUSTRIES, LTD.

Date: October 5, 2000

By: Tomujoshi Herano

Name: Tomiyoshi HIRANO

Title: Director of New Business Development Dept.

Date: October 5, 2000
Date: October 5, 2000

WITNESS:

jdroshi Haza Hiroshi HARA

WITNESS:

unio anda Kunio ONDA

Note: <u>Prima facie</u> evidence of execution may optionally be obtained by execution of this document before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by certificate from a U.S. Consul.