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To the Honorable Commissioner of Patents

101531264

SIR: Please record the attached original document or copy thereof on which the particulars are:

1. Name of conveying party(ies) (assignor(s)):

David S. ZARAS

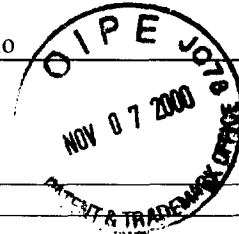
Additional name(s) of conveying party(ies) attached? [ ]yes [X]no

2. Name and Address of Party(ies) receiving an interest (assignee(s)):

Address: GE Financial Assurance Holdings, Inc.  
6604 West Broad Street, Richmond, VA 23230

Country: U.S.

Additional name(s) & address(es) attached? [ ]yes [X]no



3. Nature of Conveyance:

- [X] Assignment Execution Date: October 31, 2000
- [ ] Merger [ ] Change of Name [ ] Verified Translation
- [ ] Security Agreement [ ] Other

4. Execution date(s) on the Declaration if filed herewith:

4.5 Application number(s) or patent number(s). Others on additional sheet(s) attached? [ ]yes [X]no

A. Patent Application No(s). (series code/serial number)	First Inventor if not in Item 1	B. Patent No(s).	First Inventor if not in Item 1
09/568,575			

5. Name and address of party to whom correspondence concerning document should be mailed:

JENNIFER A. ALBERT  
Hunton & Williams  
1900 K Street, N.W., Suite 1200  
Washington, D.C. 20006-1109  
(see telephone number below)

- 6. Number involved:  
Applns. 1 + Pats:      = Total 1
- 7. Amount of fee enclosed:  
Above Total x \$40 = \$40.00
- 8. If above fee missing or inadequate charge insufficiency to Deposit Account Number 50-0206 (duplicate sheet not required.)

5.5 Atty. Dkt. 52493.000060

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9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

10. Total number of pages including this cover sheet (Do NOT file dup. cover sheet) 3

Attorney: Jonathan D. Link  
Reg. No. 41,548

Date: November 7, 2000

Atty/Sec: JDL/vrp Tel: 202-955-1500 Fax: 202-778-2201

**ASSIGNMENT**

WHEREAS, David S. ZARAS, a citizen of the United States, residing at 5189 Hart Mill Drive, Glen Allen, VA ("Assignor"), has made an invention entitled

**PROCESS AND SYSTEM FOR SEARCHING WITHIN A WEBSITE**

and described in an application for United States Letters Patent filed May 11, 2000, under Application Serial No 09/568,575 and

WHEREAS, GE Financial Assurance Holdings, Inc. ("Assignee"), a Delaware corporation having a place of business at 6604 West Broad Street, Richmond, Virginia 23230, is desires to acquire the entire right, title and interest in and to the aforesaid invention, the Application and all Letters Patent of the United States or any foreign country related thereto, including conversions to utility applications, continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we sell, assign and transfer to Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the invention and Application, and in and to any Letters Patent of the United States or any foreign country related thereto, including conversions to utility applications, continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor and all rights to claim priority on the basis of the Application;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all such Letters Patent to the Assignee;

AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to Assignee or its representatives any facts known to us respecting the invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to the invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in the Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the Assignee to obtain and enforce such Letters Patent in the United States or any foreign country when requested so to do by the Assignee.

Signature of Inventor:  
Inventor's Name:

  
David S. ZARAS

Date of Execution:


October 31, 2000

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

COUNTY OF Henrico )  
STATE OF Virginia ) ss:  
)

On this 31<sup>st</sup> day of October, 2000, before me a Notary Public in and for the County and State aforesaid, personally appeared David S. ZARAS, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

  
Notary Public

My commission Expires: 1/31/03