1//3/00 12-05- FORM PTO-1595 (Rev. 6-93) OMB No. 0651-0011 (Exp. 4/94) 101539	T U.S. DEPARTMENT OF COMMERCE Patent and Trademark Offic Attorney Docket No.
To the honorable Commissioner of Patents and Trademarks Plea  1. Name of conveying party(ies):  (1) Sandra M. Darling (2) Denise A. Rowell  Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No	2. Name and address of receiving party(ies):  Mattel, Inc. 333 Continental Blvd. El Segundo, California 90245
3. Nature of Conveyance:  [X] Assignment [ ] Merge  [] Security Agreement [ ] Change of Name  [ ] Other:  Execution Date: (1) 11/08/00 and (2) 11/08/00  4. Application number(s) or patent number(s)  If this document is being filed together with a new application, the execu	Additional name(s) attached? [] Yes [X] No
A. Patent Application No.(s)	B. Patent No.(s)
Additional numbers attached.  5. Name and address of party to whom correspondence concerning document should be mailed:  Cooley Godward LLP One Freedom Square Reston Town Center 11951 Freedom Drive Reston, VA 20190-5601 Tel: (703) 456-8000 Fax: (703) 456-8100  Customer No. 022903	6. Total number of application and patents involved:  7. Total Fee (37 C.F.R. §3.41)

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original

Total number of pages including cover sheet, attachments, and document: 5

Name of Person Signing: Howard R. Richman

74185 v1/RE 1L8P01!.DOC

document.

Signature:

Reg. No.: 41,451

9. Statement and signature.

PATENT REEL: 011290 FRAME: 0782

## ASSIGNMENT (Joint)

Sandra M. Darling residing at 522 l inden Avenue, East Aurora, NY 14052 and Denise A. Rowell residing at 22 Villa Place, Lancaster, NY 14086 (hereinafter referred to as "Assignors") have made an invention(s) relating to certain new and useful improvements in an:

## **INFANT SUPPORT PILLOW**

set forth in an application for Letters Patent of the United States, which	ich	nic	vhi	W	tes.	Sta	ted	Unit	the	of	Patent	Letters	for	ion	olicat	apı	an	in	orth	set
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(a)	[X] design application filed herewith (Attorney)	Docket No.
	FSHR007/00US) bearing Application No.	; and

WHEREAS, Mattel, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 333 Continental Blvd., El Segundo, California 90245 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said invention(s), the right to file applications on said invention(s) and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold. assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned invention(s), the right to file applications on said invention(s) and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said application, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made:

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the lawful owners of the entire right, title, and interest in and to the invention(s) set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

PATENT REEL: 011290 FRAME: 0783 AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said invention(s) or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said invention(s) in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-inpart of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent or Patents for said invention(s), without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby authorize and request the attorneys of COOLEY GODWARD L.L.P. to insert in the spaces provided above the filing date, application number, the date of execution of the oath or declaration and attorney docket number of said application when known;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee, as the Assignee of said invention(s) and the Letters Patent to be issued thereon for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: Movember 8,3000	Sandra M. Darling	er ling
State of: New York County of: Crie		
The preceding Assignment was acknowle 2000 by	dged before me this 8th	_ day of Movember
	Patiens a. Le	stionausti
	Notary Public /	)

My Commission Expires:

PATRICIA A GRABIANOWSKI Notary Public, State of New York No.4992899 Qualified in Erie County 2000 Comaccion Expires MARCH 02,4994

Attorney Docket No. FSHR007/00US Page 3

PATE CIA A GRABIANO YOK Notary Public, State - New York No.4992899 Qualified in Erie County 2000 Commision Expires MARCH 02,<del>1094</del>

My Commission Expires:

PATENT REEL: 011290 FRAME: 0785

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Sandra M. Darling residing at 522 Linden Avenue, East Aurora, NY 14052 and Denise A. Rowell residing at 22 Villa Place, Lancaster, NY 14086 (hereinafter referred to as "Assignors") have made an invention(s) relating to certain new and useful improvements in an:

## **INFANT SUPPORT PILLOW**

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AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the lawful owners of the entire right, title, and interest in and to the invention(s) set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

**PATENT** 

**REEL: 011290 FRAME: 0786** 

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said invention(s) or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said invention(s) in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-inpart of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent or Patents for said invention(s), without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby authorize and request the attorneys of COOLEY GODWARD L.L.P. to insert in the spaces provided above the filing date, application number, the date of execution of the oath or declaration, and attorney docket number of said application when known;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee, as the Assignee of said invention(s) and the Letters Patent to be issued thereon for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: Movember 8, 2000	By Sandra W. Davis
State of: New York	Sandra M. Darning
County of: Crie	_
The preceding Assignment was acknown by	wledged before me this 8th day of November
	Satura a Gradinawski
My Commission Expires:	Notary Public

My Commission Expires:

PATRICIA A GRABIANOWSKI Notary Public, State of New York No.4992899 Qualified in Eric County 2600 Commission Expires MARCH 02,4994 Date: 11. 8. 2000

By: Lewise A. Rowell

Denise A. Rowell

State of: New York
County of: Creen

**Notary Public** 

My Commission Expires:

PATRICIA A GRABIANCIVSKI Notary Public, State of New York No. 4992899 Qualified in Erie County 2000 Commision Expires MARCH 02, 1994

**RECORDED: 11/13/2000**