

12-07-2000

11-16-00

OMB No. 0651-0011 (exp. 4/94)



101543469

attached original documents or copy thereof.

1. Name of conveying party(ies):

James Russell Hornsby  
Joseph Lee McGowan  
Christian M. Mouser  
Jason E. Emde

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Trendmasters, Inc.

Internal Address: \_\_\_\_\_

Street Address: 611 North Tenth Street

City: St. Louis State: Missouri ZIP: 63101

Additional name(s) & address(es) attached  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: November 7, 2000

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

29/128,200, filed August 18, 2000

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David E. Bruhn

Internal Address: Dorsey & Whitney LLP

Pillsbury Center South

Street Address: 220 South Sixth Street

City: Minneapolis State: MN ZIP: 55402

6. Total Number of applications and patents involved: 1

7. Total fee (37 CFR 3.41). \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

12/07/2000 MTHA11 00000024 29128200

DO NOT USE THIS SPACE

01 RC 581 Statement and signature. 40.00 DP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David E. Bruhn  
Name of person Signing

David E. Bruhn  
Signature  
Reg. No. 36,762

Nov 13, 2000  
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

ASSIGNMENT

Whereas, I, James Russell Hornsby, of No. 2 Ballantrae Drive, St. Louis, Missouri 63131; Joseph Lee McGowan, of 1614 Claydell Drive, St. Peters, Missouri 63376; Christian M. Mouser, of 539 Kenilworth Lane, Ballwin, Missouri 63011; and Jason E. Emde, of 7462A Amern Court, St. Louis, Missouri 63130, have invented certain new and useful improvements in **Digital Book Amusement Device**, for which an application for Letters Patent of the United States has been made, said application having been executed on November 7, 2000, and which may be identified in the United States Patent Office by Serial No. 29/128,200, filed August 18, 2000; and

Whereas, Trendmasters, Inc., a corporation organized and existing under the laws of the State of Missouri, and having its principal offices at 611 North Tenth Street, St. Louis, Missouri 63101, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to me in hand paid by Trendmasters, Inc., the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto Trendmasters, Inc., its successors and assigns, my entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue therefrom, including all reissues or extensions of such patents and all of my rights under the International Convention, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above-mentioned assignee in accordance herewith.

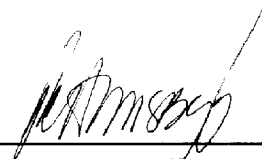
I hereby authorize the above-mentioned assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the filing date and serial number of said application when ascertained.

I further authorize said assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

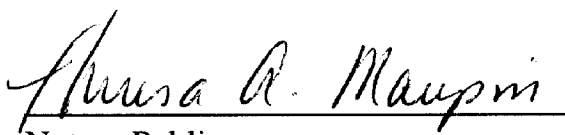
Upon said consideration I do hereby covenant and agree with the said assignee, its successors and assigns, that I will not execute in writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said assignee, its successors and assigns, execute such additional writings and do such additional acts as said assignee, its successors and assigns, may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary

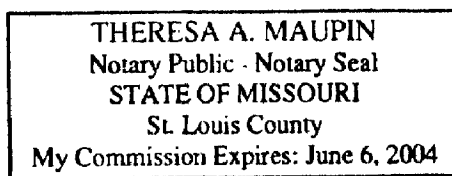
assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

In Witness Whereof, I have hereunto set my hand and affixed my seal this 7<sup>th</sup> day of Nov, 2000.

  
James Russell Hornsby

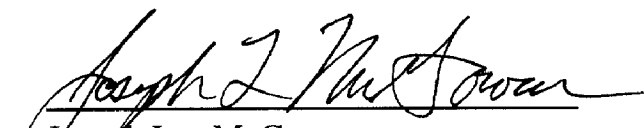
Subscribed to and sworn to before me this 7<sup>th</sup> day of Nov, 2000.

  
Notary Public




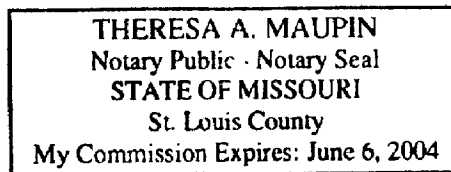
Notary Seal

In Witness Whereof, I have hereunto set my hand and affixed my seal this 7<sup>th</sup> day of Nov, 2000.

  
Joseph Lee McGowan

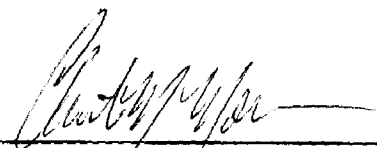
Subscribed to and sworn to before me this 7<sup>th</sup> day of Nov, 2000.

  
Notary Public

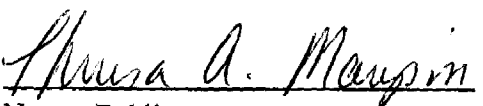


Notary Seal

In Witness Whereof, I have hereunto set my hand and affixed my seal this 7<sup>TH</sup> day of Nov, 2000.

  
Christian M. Mouser

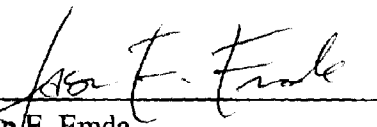
Subscribed to and sworn to before me  
this 7<sup>TH</sup> day of Nov, 2000.

  
Notary Public

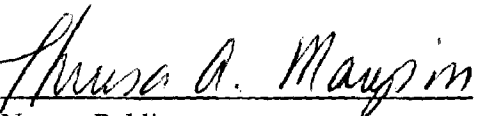
THERESA A. MAUPIN  
Notary Public - Notary Seal  
STATE OF MISSOURI  
St. Louis County  
My Commission Expires: June 6, 2004

Notary Seal

In Witness Whereof, I have hereunto set my hand and affixed my seal this 7<sup>TH</sup> day of Nov, 2000.

  
Jason E. Emde

Subscribed to and sworn to before me  
this 7<sup>TH</sup> day of Nov, 2000.

  
Notary Public

THERESA A. MAUPIN  
Notary Public - Notary Seal  
STATE OF MISSOURI  
St. Louis County  
My Commission Expires: June 6, 2004

Notary Seal