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To the Honorable Commissioner of ratems and Trademarks.

Please record the attached original document or copy thereof.

1. Name of conveying party(ies): Andrea Walters Dowding, Lynn Lippert Additional name(s) of conveying party(ies) attached? Yes _X No 3. Nature of conveyance: X Assignment Merger Security Agreement Change of Name Other Execution Date: October 25, 2000	2. Name and Address of receiving party(ies): Name: The Longaberger Company Street Address: 1500 East Main Street P.O. Box 3400 City: Newark State: OH Country: U.S.A. Zip: 43055 Additional name(s) & address(es) attached? Yes X No
4. Application number(s) or patent number(s)	
If this document is being filed with a new application, A. Patent Application No.(s)	the execution date of the application is: B. Patent No.(s)
29/127,072	
Additional numbers attached? _ Ye	es <u>X</u> No
5. Name and address of person to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: _1
Name: Charma Murphy, Legal Assistant Internal Address: Porter, Wright, Morris & Arthur LLP Street Address: 41 South High Street	7. Total fee (37 CFR 3.41): \$\frac{40.00}{X}\$ Enclosed Authorized to be charged to deposit account
City: Columbus State: OH Zip: 43215	8. Deposit account number: 16-2326 (Attach duplicate copy of this page if paying by deposit account)
DO NOT US	SE THIS SPACE
9. Statement and signature. To the best of my knowledg and any attached copy is a true copy of the original docur	ge and belief, the foregoing information is true and correct ments.
Laurie N. Jacques	November 17, 2000 Date
Name of Person Signing Signa	ture U Date
Total number of pages comprising cover sheet:1	
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Director—U.S. Patent and Trademark Office Box Assignments Washington, D.C. 20231

> PATENT REEL: 011301 FRAME: 0797

ASSIGNMENT

Of:

TRAY TABLE BASE

From:

Andrea Walters Dowding, an individual

Lynn Lippert, an individual

To:

The Longaberger Company, a corporation of Ohio

We, Andrea Walters Dowding, a citizen of the United States residing in Dresden, Ohio, and Lynn Lippert, a citizen of the United States residing in Newark, Ohio, are inventors of a new, original, and ornamental design for TRAY TABLE BASE, for which we and our co-inventors, Russell Gilbert and Durward Staten, are applying for Letters Patent of the United States by an application so titled, the specification of which was filed July 28, 2000 and has been assigned Application No. 29/127,072;

For good and valuable consideration paid to us from The Longaberger Company, a corporation of the State of Ohio having its corporate offices at 1500 East Main Street, Newark, Ohio 43058-3400, the receipt and sufficiency of which we acknowledge, by this Assignment;

We sell, assign, and transfer to The Longaberger Company our entire and undivided right, title, and interest in and to our invention of a new, original, and ornamental design for TRAY TABLE BASE, our said application for letters patent, the invention described therein, and all rights appurtenant thereto and in all our applications related thereto, including each of the following: the right to apply for any letters patent for said invention in the United States and all foreign countries, all other applications for letters patent on said invention, in whatsoever countries, including all divisional, renewal, substitute, and continuation applications based in

PATENT REEL: 011301 FRAME: 0798 whole or in part upon said invention or upon said application or related thereto; all letters patent that may issue thereon in the United States and foreign countries and all reissues, extensions, renewals, divisions, or continuations of letters patent granted for said inventions or upon said applications, to the full end of the term or terms for which said letters patent may be issued; and every priority or other right accorded by every international convention, treaty, or agreement that is or may be predicated upon or arise from said invention, application and other applications or letters patent therefor, all to be held and enjoyed by The Longaberger Company, its successors and assigns, all the same as we would have held and enjoyed had this Assignment not been made;

We authorize and grant the right to The Longaberger Company to file and prosecute patent applications in all countries for any part of said invention in our names or in the name of The Longaberger Company or otherwise, as The Longaberger Company may deem advisable under any international convention, treaty, or agreement or otherwise;

We authorize the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other countries to grant, issue, and transfer any letters patent for the said inventions arising out of said application to The Longaberger Company, as assignee of our entire right, title, and interest therein, in accordance with this instrument of assignment;

We represent and warrant that there are no rights or interests outstanding inconsistent with the rights and interests granted herein; we covenant that we will not execute, grant, or transfer any rights or interests inconsistent herewith; we bind ourselves to execute and deliver to The Longaberger Company, its successors and assigns, any further documents or instruments and

- 2 -

to perform any further acts that may be deemed necessary to enable it, its successors and assigns, to file the said applications for letters patent for the said invention in any country in which it may elect to file such applications, and to vest in The Longaberger Company, its successors and assigns, the title herein conveyed and intended to so be conveyed, and to enable such title to be recorded in the United States and each foreign country in which each such application may be filed so that any patent issued thereon shall be issued to The Longaberger Company, its successors and assigns; and we further covenant and agree, that we will, upon request, communicate to The Longaberger Company, its successors and assigns, any facts relating to the said invention and the history thereof known to us, and that we will testify as to the same in any interference or other litigation when requested to do so by The Longaberger Company, its successors and assigns.

IN TESTIMONY WHEREOF, we have hereunto set our hands on the day(s) indicated.

		andrew Watter Dawding
STATE OF OHIO)	og:
COUNTY OF LICKING)	SS:

On this 25th day of <u>October</u>, 2000 before me personally appeared Andrea Walters Dowding, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Notary Public

PAULA D. GIBSON

NOTARY PUBLIC, STATE OF OHIO

MY COMMISSION EXPIRES 9-19-01.

(seal)

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Haula P. Wilvon Notary Public

(seal)

PAULA D. GIBSON
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 9-19-01

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- 4 -

RECORDED: 11/20/2000