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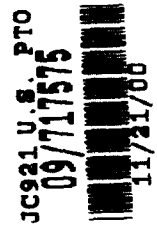
TRADEMARK OFFICE

101547824

Attorney Docket No. 7492-001017

COVER SHEET FOR RECORDAL OF DOCUMENT (PATENT)

Hon. Commissioner of Patents and Trademarks
Washington, D.C. 20231



Sir:

Pursuant to 37 C.F.R. 3.31, enclosed herewith is a document for recordal in this case. The following information is provided:

(1) **Name Of Party Conveying The Interest:**

David U. Hillstrom

(2) **Name And Address Of Party Receiving The Interest:**

Marketing Displays, Inc.
38271 West Twelve Mile Road
Farmington Hills, Michigan 48331-3041

A Michigan corporation

(3) **Description Of The Transaction To Be Recorded:**

Assignment License
 Change of Name Other _____

(4) **Application(s) and/or Patent(s) Against Which Enclosure Is To Be Recorded:**

Serial Number 09717575, filed _____
 Application being filed concurrently herewith.
 Patent Number _____, issued _____

(5) **Name And Address Of The Party To Whom Correspondence Concerning The Request To Record Should Be Mailed:**

Paul A. Keller, Esq.
Harness, Dickey & Pierce, P.L.C.
P.O. Box 828
Bloomfield Hills, Michigan 48303
(248) 641-1600

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(6) **Number Of Applications and/or Patents Identified In The Cover Sheet And Total Recordal Fee:**

Number of Applications/Patents: One (1)

Total Recordal Fee Enclosed: \$40.00

(7) **Date(s) The Document Was Executed:** November 20, 2000

To the best of my knowledge and belief, the foregoing information is true and correct, and if the attached is not an original document, the undersigned verifies that it is a true copy of the original.

If, for some reason, Applicant has not paid a sufficient fee, please charge our Deposit Account No. 08-0750 for any further fees which may be due. A duplicate copy of this document is enclosed.

Respectfully submitted,

By: Jeffrey L. Snyder
Paul A. Keller, Reg. No. 29,752
Jeffrey L. Snyder, Reg. No. 43,141
Attorney(s) for Applicant

Date: NOVEMBER 21, 2000

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By: 
Paul A. Keller, Reg. No. 29,752
Jeffrey L. Snyder, Reg. No. 43,141
Attorney(s) for Applicant

Date: NOVEMBER 21, 2000

ASSIGNMENT BY SINGLE INVENTOR


WHEREAS, the undersigned, hereinafter referred to as Assignor, has invented

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for which Assignor is about to make United States application for patent; and

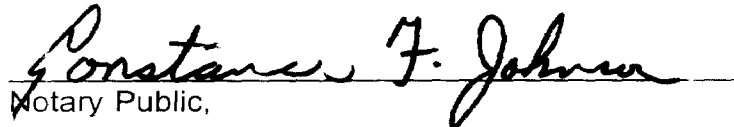
WHEREAS, Marketing Displays, Inc., a Michigan corporation, having a place of business at 38271 W. Twelve Mile Road, Farmington Hills, Michigan 48331-3041, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee, its successors in interest, the full and exclusive right in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States and the Paris Convention, to the said invention as described in the specification executed by Assignor of even date preparatory to filing a United States application for patent therefor, said invention and all United States applications for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made; and Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of applications for patent in the United States and in all foreign countries, for litigation regarding, or for the purpose of protecting title to the said invention, the United States application for patent, or Letters Patent therefor for the benefit of Assignee without further or other compensation than that above set forth; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee.


David U. Hillstrom

State of Michigan)
County of Oakland) ss.

On this 20th day of November, 2000, before me personally appeared the foregoing individual, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.


Notary Public,

(seal) Wayne County, State of Michigan
Acting in Oakland County
My Commission Expires: 3-5-03

This document must be executed before a notary the same day as the application.
CONSTANCE F. JOHNSON
Notary Public, Wayne County, MI
My Commission Expires Mar. 5, 2003
Acting in Oakland County, MI

HARNES, DICKEY & PIERCE, P.L.C.

ATTORNEYS AND COUNSELORS
P. O. BOX 828
BLOOMFIELD HILLS, MICHIGAN 48303
U.S.A.

TELEPHONE
(248) 641-1600

TELEFACSIMILE
(248) 641-0270

Date: November 21, 2000

Hon. Commissioner of Patents
and Trademarks
Washington, D.C. 20231
BOX PATENT APPLICATION



Sir:

EXPRESS MAILING CERTIFICATE

Applicant: David U Hillstrom

Serial No (if any): To Be Assigned

For: **PORTABLE SIGN STAND HAVING FRANGIBLE POST**

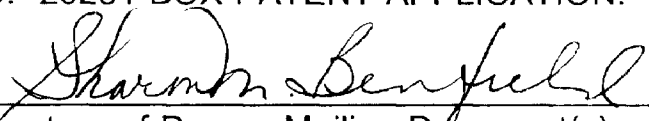
Docket: 7492-001017

Attorney(s): Paul A. Keller
Jeffrey L. Snyder

"Express Mail" Mailing Label Number EL581379046US

Date of Deposit November 21, 2000

I hereby certify and verify that the accompanying check in the amount of \$440.00 (filing fee \$355.00; Five claims in excess of twenty \$45.00; and Assignment recordal fee \$40.00); postcard; Transmittal Letter (in triplicate); Twenty-one (21) page patent application; Declaration And Power of Attorney (2 pgs); Two (2) sheets of informal drawings showing FIGS. 1-5; Information Disclosure Statement (4 pgs in duplicate); Form HDP-1449 (Based on Form PTO-1449) 1 pg; Twenty (20 references); Verified Statement Claiming Small Entity Status (2 pgs); Cover Sheet for Recordal of Document (duplicate); and Assignment by Single Inventor (1 pg) are being deposited with the United States Postal Service "Express Mail Post Office To Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 BOX PATENT APPLICATION.


Signature of Person Mailing Document(s)

PATENT