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Execution Date  
Month Day Year

11/20/2000

Name (line 1) Mark Goldston

Name (line 2)

## Second Party

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Execution Date  
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Name (line 1) NetZero, Inc.

Name (line 2)

Address (line 1) 2555 Townsgate Rd

Address (line 2)

Address (line 3) Westlake Village

City

CA

State/Country

91361

Zip Code

## Domestic Representative Name and Address

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Name

Address (line 1)

Address (line 2)

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PATENT

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## Correspondent Name and Address

Area Code and Telephone Number (805) 418-2185

Name Steven C. Sereboff

Address (line 1) NetZero, Inc.

Address (line 2) 2555 Townsgate Rd.

Address (line 3)

Address (line 4) Westlake Village

CA

91361

## Pages

Enter the total number of pages of the attached conveyance document including any attachments.

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1

## Application Number(s) or Patent Number(s)

09778604

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## Patent Application Number(s)

## Patent Number(s)



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Month Day Year

11/20/2000

## Patent Cooperation Treaty (PCT)

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Yes

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No

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## Statement and Signature

Atty. Docket No. J1-9-03755-B-US

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Steven C. Sereboff

11-Aug-2001

Name of Person Signing

Signature

Date

## ASSIGNMENT AND LIMITED POWER OF ATTORNEY

Name(s) of Inventor(s): **(1) Mark Goldston**  
 Name of Assignee: **NetZero, Inc.**  
 State of Incorporation of Assignee: **Delaware**  
 Title of Application: **Automatic, Profile-Free Web Page Recommendation**  
 Application No.: \_\_\_\_\_ Date of Filing of Application: **20Nov2000**

1. In consideration of the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned agree(s) to sell, assign and transfer and does (do) hereby sell, assign and transfer to the above-named Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to the inventions claimed and described in the above-identified patent application in the United States and throughout the world, and in and to any applications for patent and patents which may be granted and issued thereon in any and all countries, and in and to any continuations, divisions, reissues and extensions of said application(s) and patent(s) and all international priority rights associated therewith. The undersigned agree(s) to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.
2. The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.
3. The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.
4. The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.
5. The undersigned hereby represent(s) and warrant(s) that no other assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.
6. The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the Assignee, as Assignee of the entire interest, and hereby covenant that they have full right to convey the entire interest herein assigned, and that they have not executed any agreement in conflict herewith.

Signature of Inventor 1: \_\_\_\_\_

Date: 11-20-2000

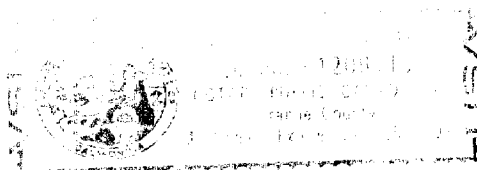
State of California, County of Ventura

On the date set forth above, before me, Steven C. Sereboff, personally appeared the individual(s) identified above, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed on this instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacities, and that by his/her/their signature(s) on this instrument the person(s) executed the instrument.

Witness my hand and official seal.



Steven C. Sereboff



**STATEMENT OF OWNERSHIP & POWER OF ATTORNEY**Applicants: **Goldston**

Application No.:

Filed: **20 Nov 2000**Entitled: **Automatic, Profile-Free Web Page Recommendation**

NetZero, Inc., a Delaware corporation, hereby states that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) of the patent application identified above. In support of this statement, the original or a copy of the assignments or other documents in the chain of title are attached.

The authority and rights of the inventor(s) with respect to this application are hereby excluded in accordance with the provisions of 37 CFR 1.32.

All prior powers of attorney are hereby revoked.

The following attorneys are hereby appointed to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: STEVEN C. SEREBOFF, Reg. No. 37,035

All correspondence should be directed to:

Steven C. Sereboff  
NetZero, Inc.  
2555 Townsgate Rd.  
Westlake Village, CA 91361  
phone (805) 418-2185  
fax (805) 418-2185  
email ssereboff@corp.netzero.net

The undersigned is empowered to sign this certificate on behalf of the assignee.

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that there statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this application and any patent issuing thereon.

20 Nov 2000

Date

  
\_\_\_\_\_  
Steven C. Sereboff, Vice President, Patent Strategy