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FORM PTO-1619A Expires 06-30/99 CMB 0651 0027 12-18-2000



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U.S. Department of Commerce Patent and Trademark Office

PATENT

Atty Docket No. J1-0-98123-B-US

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Submission Type	Conveyance Type			
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Resubmission (Non-Recordation) Document ID# 101458902	License Change of Name			
Correction of PTO Error Reel # Frame #	Merger Other U.S. Government			
Corrective Document Reel # Frame #	(For Use ONLY by U.S. Government Agencies)  Departmental File  Secret File			
Conveying Party(ies)	Mark if additional names of conveying parties attached Execution Date			
Name (line 1) Stacy Haitsuka	Month Day Year			
Name (line 2)	Execution Date			
Name (line 1) Harold MacKenzie	Month Day Year 08/03/2000			
Name (line 2)	09672774			
Receiving Party	Mark if additional names of receiving parties attached			
Name (line 1) NetZero, Inc	If document to be ecorded is an assignment and the			
Name (line 2)	receiving party is not domiciled in the United States, an appoint nent			
Address (line 1) 2555 Townsgate Rd	of a domestic representative is attached. (Designation must be a separate document from			
Address (line 2)	Assignment.)			
Address (line 3) Westlake Village	CA         91361           State/Country         Zip Code			
Domestic Representative Name and Ad	dress Enter for the first Receiving Party only.			
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PATENT

FORM PTO-1619B Expires 06/30/99 OMB 0651-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office PATENT
Correspondent Name and Addres	Area Code and Telephone Num	ber (805) 418-2185
Name Steven C. Sereboff		
Address (line 1) NetZero, Inc.		
Address (line 2) 2555 Townsgate Rd.		
Address (line 3)		
Address (line 4) Westlake Village	Cí.	91361
including any attachme		# [3]
Application Number(s) or Patent N	· · · · · · · · · · · · · · · · · · ·	lark if additional numbers attached
Patent Application Number or Patent Application Number(s  09/632,774  If this document is being filed together with a new signed by the first named executing inventor.  Patent Cooperation Treaty (PCT)  Enter PCT application number only if a U.S. Application Num	Patent Application, enter the date the patent ap	Patent Number(s)
has not been assigned.  Number of Properties	e total number of properties involved.	# 1
	e total number of properties involved.	# [ ]
Method of Payment: E Deposit Account	unt for Properties Listed (37 CFR 3.4 nclosed Deposit Account additional fees can be charged to the account.) Deposit Account Number:  Authorization to charge additional fee	# 501524
Statement and Signature		S: Yes No
To the best of my knowledge and	d belief, the foregoing information is the original document. Charges to dep	
Name of Person Signing	Signature	Date

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## RECORDATION FORM COVER SHEET CONTINUATION PATENTS ONLY

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Conveying Pa	arty(ies)				
Enter additional C		X Mark if ad	ditional names of conveying	parties attached	Execution Date
					Month Day Year
Name (line 1)	onald Burr	<del></del>			08/03/2000
Name (line 2)					Execution Date Month Day Year
Name (line 1)	erry Warren				08/03/2000
Name (line 2)			2 2		Execution Date
Name (line 1)	nane Blaser				Month Day Year 07/27/2000
Name (line 2)					
Receiving Pa	rty(ies)		Mark if additional names	of receiving partie	as attached
=	Receiving Party(ies)	L.	Mark ii additional mariles	or receiving partie	s attached
Name (line 1)					If document to be recorded is an assignment and the
Name (line 2)					receiving party is not domiciled in the United States, an appointment
Address (line 1)					of a domestic representative is attached. (Designation must be a separate
Address (line 2)					document from Assignment.)
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Name (line 2)					receiving party is not domicited in the United States, an appointment of a
Address (line 1)					domestic representative is attached. (Designation must be a separate document from
Address (line 2)					Assignment.)
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## **RECORDATION FORM COVER SHEET** CONTINUATION **PATENTS ONLY**

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PATENT

Conveying P	(artyline)			
		J Mark if a	additional names of conveying parties attached	Execution Date
Enter additional	Conveying Parties			Month Day Year
Name (line 1)	Colin Giffen			08/03/2000
Name (line 2)			p.,	
L				Execution Date
Name (line 1)	Mark Goldston			Month Day Y€ar 08/03/2000
Marrie (Illie I)	Mark Goldstorr	<del></del>		00/03/2000
Name (line 2)				
			77	Execution Date Month Day Year
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Name (line 2)				
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	Receiving Party(ies)		mark if additional names of receiving parties	attacheu
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Name (line 2)				domiciled in the United States, an appointment
Address (line 1)				of a domestic representative is attached. (Designation
				must be a separate document from
Address (line 2)				Assignment.)
Antalanana (ii. a)		7		
Address (line 3)	City		State/Country Zip Code	······································
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rame (interi)				is an assignment and the receiving party is not
Name (line 2)				domiciled in the United States, an appointment of a
Address (line 1)				domestic representative is attached. (Designation must
				be a separate document from Assignment.)
Address (line 2)		<del></del>		Assignment.)
Address (line 3)				
Application N	Number(s) or Patent Num	hor(s)	State/Country Zip Co	de
	• •	•	Mark if additional numbers attached ber (DO NOT ENTER BOTH numbers for the san	an proporty)
	atent Application Number(s)		Patent Number	
			1 Catent Name	,,,(s),
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**PATENT** 

**REEL: 011335 FRAME: 0535** 

Atty.Dkt.No. 72189 / 98123B

## **ASSIGNMENT**

Name(s	of Inventor(	<b>S</b> ):

Stacy Haitsuka, Marwan Zebian, Harold MacKenzie, Ronald Burr,

Terry Warren, Shane Blaser, Colin Giffen, Mark Goldston

Name of Assignee:

NetZere, Inc.

State of Incorporation of Assignee:

Delawa) e

Title of Application:

SPONSORSHIP/ADVERTISING FOR AN INTERNET CLIENT

Application No.:

Date of Filing of Application:

- In consideration of the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned agree(s) to sell, assign and transfer and does (do) hereby sell, assign and transfer to the above named Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to the inventions claimed and described in the above-identified patent application in the United States and throughout the world, and in and to any applications for patent and patents which may be granted and issued thereon in any and all countries, and in and to any continuations, divisions, reissues and extensions of said application(s) and patent(s) and all international priority rights associated therewith. The undersigned agree(s) to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.
- 2. The undersigned agree(s) to exect te all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.
- 3. The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.
- 4. The undersigned agree(s) to perform all alfirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.
- 5. The undersigned hereby represent(s) and warrant(s) that no other assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.
- 6. The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the Assignee, as Assignee of the entire interest, and hereby covenant that they have full right to convey the entire interest herein assigned and that they have not executed any agreement in conflict herewith.

7. The undersigned hereby grant:

				Reg. No
37,035	Arthur C. Boos	29,896	Alan J. Ross	33,767
31,830	Michael A. Jaffe	36,326	Susan L. Mizer	38,245
40,850	James C. Scott	35,351	Jay P. Ryan	37,064
31,739	Nguyen H. Nguyen	43834	David G. Alexander	28,176
30,930	Jerold I. Schneider	24,765	Robert R. Lech	37,169
37,530	James R. Eley	36,790	Jason D. Vierra-Eisenberg	43,447
	31,830 40,850 31,739 30,930	31,830 Michael A. Jaffe 40,850 James C. Scott 31,739 Nguyen H. Nguyen 30,930 Jerold I. Schneider	31,830       Michael A. Jaffe       36,326         40,850       James C. Scott       35,351         31,739       Nguyen H. Nguyen       43834         30,930       Jerold I. Schneider       24,765	31,830       Michael A. Jaffe       36,326       Susan L. Mizer         40,850       James C. Scott       35,351       Jay P. Ryan         31,739       Nguyen H. Nguyen       43834       David G. Alexander         30,930       Jerold I. Schneider       24,765       Robert R. Lech

72189/98123

and every member with the firm of Arter & Hadden LLP and every attorney at law associated with said firm, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Signature of Inventor:	MH .	Datas	S 3-00
Signature of Inventor.	Stacy Haitsuka	Date:	8-3-00
Witness Name:	Steven C. Screboff	Witness Signature:	Sto cen-
Signature of Inventor:	Marwan Zebiai	Date:	
Witness Name:		Witness Signature:	
Signature of Inventor:	Harold MacKenzie	Date:	8-3-00
Witness Name:	Steven C Serebuff	Witness Signature:	S& Cc.
Signature of Inventor:	Royald Burr	Date:	8-3-00
Witness Name:	Steven 5 Sereboff	Witness Signature:	Soce
Signature of Inventor:	Terry Warren	Date:	8-3-00
Witness Name:	Stevenc Serboff	Witness Signature:	Ster
Signature of Inventor:	Shane Blaser	Date:	83-00
Witness Name:	Steven C Seriboff	Witness Signature:	Stell
Signature of Inventor:	Collin Ciffon	Date:	8-3-00
Witness Name:	Steven (C. Swebs FF	Witness Signature:	Sta
Signature of Inventor:	Mark Goldston	Date:	8-3-60
Witness Name:	Steven C. Sexboff	Witness Signature:	She

## **Not For Recordation**

STATEMENT OF OWNERSHIP				
Applicant: Stacy Haitsuka, Marwan Zebian, Harold MacKenzie, Ronald Burr, Terry Warren, Shane Blaser, Colin Giffen, Mark Goldston				
Application No.: [ Filed: [ ]				
Entitled: Sponsorship/Advertising for an Internet Client				
NetZero, Inc], a Delaware corporation , (Name of Assignee), (Type of Assignee, e.g. corporation, partnership, university, government agency etc.)				
is the assignee of the entire right, title and interest in the patent application identified above by virtue of:				
X An assignment from the inventor(s) of the patent application identified above.				
Copies of assignments or other documents in the chain of title are attached.				
The authority and rights of the inventor(s) with respect to this application are hereby excluded in accordance with the provisions of 37 CFR 1.32.				
The following attorneys are hereby appointed to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: STEVEN C. SEREBOFF, Reg. No. 37,035 of Arter & Hadder LLP, Five Park Plaza, Suite 1000, Irvine, California 92614-8528; BRETON A. BOCCHIERI, Reg. No. 31,739; DAVID ALEXANDER; Reg. No. 28,176; LAWRENCE M. SUNG, Reg. No. 38,330. NGUYEN NGUYEN, Reg. No. 43,834 and every member with the firm of Arter & Hadden LLP and every attorney at law associated with said firm is hereby authorized to sign any paper or conduct any business on its behalf.				
I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that there statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment or both, under Section1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this application and any patent issuing thereon.				
The undersigned is empowered to sign this certificate on behalf of the assignee.				
G-3-00				
Date Signature Ronald Burr				
Typed or printed name				
Title				

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**RECORDED: 11/27/2000**