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Form PTO-1595



U.S. DEPARTMENT OF COMMERCE

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RECORDATION FORM  
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PATENTS ONLY

Commissioner of Patents. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)

Louis A. Massari

Additional names of conveying party(ies) attached?

[ ] yes [X] no

2. Name and address of receiving party(ies)

SmithKline Beecham Corporation  
One Franklin Plaza  
200 North 16th Street  
Philadelphia, PA 19103  
United States of America

Additional name(s) and addresses attached?

[ ] yes [X] no

JC542 U.S. PTO  
29/133075

11/21/00

3. Description of the interest conveyed:

[X] Assignment, please record and return [ ] Merger  
 [ ] Security Agreement [ ] Change of Name  
 [ ] Other

Execution date of Assignment: 16 November 2000

4. Application number(s) or patent number(s). Additional Sheets attached? \_ Yes X No

A. Patent Application No.(s)

B. Patent No.(s)

If this document is being filed together with a new application, the execution date of the application is  
 November 16, 2000

5. Name and address of party to whom correspondence concerning documents should be mailed:

Nora Stein-Fernandez  
 SmithKline Beecham Corporation  
 Corporate Intellectual Property - UW2220  
 P.O. Box 1539  
 King of Prussia, PA 19406-0939

6. Total number of applications and patents involved 1.7. Total Fee (37 C.F.R. 3.41) \$40.008. Please charge this fee to deposit account No. 19-2570.

The Commissioner is hereby authorized to charge any additional fees under 37 CFR 1.16 or 1.17 which may be required by this paper, or credit any overpayment, to our Deposit Account No. 19-2570.

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9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nora Stein-Fernandez

Name of Person Signing

Signature

21 November 2000

Date

Total number of pages including cover sheet, attachments and document: 2

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PATENT  
 REEL: 011339 FRAME: 0880

ASSIGNMENT

WHEREAS I, Louis A. Massari of 5500 Steeplechase Court, Bethel Park, PA 15102, a citizen of United States of America; has made an invention entitled:

"TOOTHBRUSH PACKAGING"

for which on November 16, 2000 I executed an application for Letters Patent of the United States under 35 U.S.C. §111(a), executed an application for Letters Patents of the United States under 35 U.S.C. §371, or filed a Provisional application under 35 U.S.C. §111(b)

NOW, THEREFORE, in return for valuable consideration paid to me by SmithKline Beecham Corporation, a corporation organized under the laws of the Commonwealth of Pennsylvania and having its principal place of business at One Franklin Plaza, 200 North 16th Street, Philadelphia, Pennsylvania 19103, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, I do hereby assign unto the said SmithKline Beecham Corporation, its successors and assigns, the entire right, title and interest in and to the said invention, executed under 35 U.S.C. §111(a), 35 U.S.C. §371, or filed under 35 U.S.C. §111(b) application, and from which priority may be claimed from one or more 35 U.S.C. §111(b) applications, or any division, continuation and continuation-in-part of said application, and all Letters Patent of the United States and all foreign countries to be obtained therefor

I further assign to the said SmithKline Beecham Corporation the right, optionally in its own name or in the names of its related companies, to apply for, obtain and maintain in all countries foreign to the United States patent and/or Utility Model applications for said invention, including the full right to claim for any such application the benefits of any priority rights based on said executed United States application;

And I agree to execute further instruments (including provisional, divisional, continuation, continuation-in-part or reissue applications or other instruments) proper to effectuate the premises, this agreement to be binding upon my heirs, executors and administrators;

And I request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue Letters Patent in accordance herewith.

Signed at PITTSBURGH PA

Louis A. Massari

Louis A. Massari

Date: 11.16.2000

)  
) ss:  
)

Before me, a Notary Public, personally appeared Louis A. Massari known to me to be the person who executed the foregoing assignment and acknowledged it to be his/her act and deed.

Witness my hand and seal this 16<sup>th</sup> day of NOVEMBER, 2000.

Tonia L. Yockey  
Notary Public

