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ISSUES ONLY

Commissioner of Patents. Please record the attached original documents or copy thereof.

JCS42 U.S. PTO
29/133076
11/21/00

1. Name of conveying party(ies)

Louis A. Massari

Additional names of conveying party(ies) attached?
[] yes [X] no

2. Name and address of receiving party(ies)

SmithKline Beecham Corporation
One Franklin Plaza
200 North 16th Street
Philadelphia, PA 19103
United States of America

Additional name(s) and addresses attached?
[] yes [X] no

3. Description of the interest conveyed:

[X] Assignment, please record and return
[] Security Agreement
[] Other

[] Merger
[] Change of Name

Execution date of Assignment: 16 November 2000

4. Application number(s) or patent number(s) Additional Sheets attached? __ Yes X No

A. Patent Application No.(s)

B. Patent No.(s)

If this document is being filed together with a new application, the execution date of the application is
November 16, 2000

6. Total number of applications and patents involved 1.

7. Total Fee (37 C.F.R. 3.41) \$40.00

8. Please charge this fee to deposit account No. 19-2570.

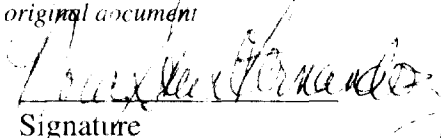
The Commissioner is hereby authorized to charge any additional fees under 37 CFR 1.16 or 1.17 which may be required by this paper, or credit any overpayment, to our Deposit Account No. 19-2570.

5. Name and address of party to whom correspondence concerning documents should be mailed:

Nora Stein-Fernandez
SmithKline Beecham Corporation
Corporate Intellectual Property - UW2220
P.O. Box 1539
King of Prussia, PA 19406-0939

DO NOT USE THIS SPACE

9. Statement and Signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nora Stein-Fernandez  21 November 2000
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 2

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ASSIGNMENT

WHEREAS I, Louis A. Massari of 5500 Steeplechase Court, Bethel Park, PA 15102, a citizen of United State of America; has made an invention entitled:

"TOOTHBRUSH PACKAGING"

for which on November 16, 2000 I executed an application for Letters Patent of the United States under 35 U.S.C. §111(a), executed an application for Letters Patents of the United States under 35 U.S.C. §371, or filed a Provisional application under 35 U.S.C. §111(b).

NOW, THEREFORE, in return for valuable consideration paid to me by SmithKline Beecham Corporation, a corporation organized under the laws of the Commonwealth of Pennsylvania and having its principal place of business at One Franklin Plaza, 200 North 16th Street, Philadelphia, Pennsylvania 19103, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, I do hereby assign unto the said SmithKline Beecham Corporation, its successors and assigns, the entire right, title and interest in and to the said invention, executed under 35 U.S.C. §111(a), 35 U.S.C. §371, or filed under 35 U.S.C. §111(b) application and from which priority may be claimed from one or more 35 U.S.C. §111(b) applications, or any division, continuation and continuation-in-part of said application, and all Letters Patent of the United States and all foreign countries to be obtained therefor;

I further assign to the said SmithKline Beecham Corporation the right, optionally in its own name or in the names of its related companies, to apply for, obtain and maintain in all countries foreign to the United States patent and/or Utility Model applications for said invention, including the full right to claim for any such application the benefits of any priority rights based on said executed United States application;

And I agree to execute further instruments (including provisional, divisional, continuation, continuation-in-part or reissue applications or other instruments) proper to effectuate the premises, this agreement to be binding upon my heirs, executors and administrators;

And I request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue Letters Patent in accordance herewith.

Signed at PITTSBURGH, PA
Louis A. Massari
Louis A. Massari

Date: 11.16.2000

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) ss:
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Before me, a Notary Public, personally appeared Louis A. Massari known to me to be the person who executed the foregoing assignment and acknowledged it to be his/her act and deed.

Witness my hand and seal this 16th day of November, 2000.

Tonia L. Yockey
Notary Public

Notarial Seal
Tonia L. Yockey, Notary Public
Kennedy Twp., Allegheny County
My Commission Expires Jan. 23, 2001

Member, Pennsylvania Association of Notaries

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