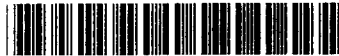


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FORM PTO-1595
1-31-92**M COVER SHEET
ONLY**U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Docket No. 257/009

101564564

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Bernard Strong
Additional name(s) of conveying party(ies) attached?
☐ Yes ☒ No

2. Name and address of receiving party:
Name: Jeffrey Swaner

Internal Address: _____

3. Nature of conveyance:
☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

City: _____ State: _____ Zip: _____

Street Address: 10019 Yolonda Ave.City: Northridge State: CA Zip: 91342Additional name(s) & address(es) attached? ☐ Yes ☒ No

jc930 U.S. PTO
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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: Filed Herewith

A. Patent Application No(s):

B. Patent No(s):

Additional numbers attached? ☐ Yes ☐ No

29133918

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Mary A. Tuck, Esq.

Internal Address: LYON & LYON LLP
633 West Fifth Street, Suite 4700
Los Angeles, CA 90071-2066

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00
☒ Enclosed

☐ Charge this Deposit Account if any additional fee is required

8. Deposit Account Number: 12-2475**DO NOT USE THIS SPACE**

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. TuckDate: December 11, 2000

Mary A. Tuck, Reg No. 47,144

Total number of pages including cover sheet: 3

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Patent
Attorney Docket: 257/009

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, I, BERNARD STRONG, a citizen of the United States, (hereinafter referred to as "ASSIGNOR"), having a mailing address of 4964 Calvin Avenue, Tarzana, California, 91356, along with Jeffrey Swaner, have invented a Hair Color Applicator for which application for Letters Patent of the United States of America has been executed on even date herewith; and

WHEREAS, Jeffrey Swaner, an individual, residing at 10019 Yolonda Ave., Northridge, California 91342 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest of ASSIGNOR in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, his successors and assigns, my entire right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent or any legal equivalent thereof to said ASSIGNEE, his successors and assigns, in accordance with this Assignment.

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ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNOR further covenants that ASSIGNEE will, upon his request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or his legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at Tarzana
California, this 5th day of December, 2000.
Bernard Strong
Bernard Strong

STATE OF CALIFORNIA)
) ss
COUNTY OF LOS ANGELES)

On 12-5-00 before me, BEN SPIELMAN, NOTARY, personally appeared
BERNARD STRONG

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument

WITNESS my hand and official seal.



[Signature]
Notary Public in and for said County and State