01-05-2001 **PATENTS ONLY PATENTS ONLY** TO 1 **ID TRADEMARKS** 13-12,00 Plea: 101572856 t or copy thereof 1. Name of convey Name and Address of receiving party(ies) ROTLEX (1994) LTD. Name: PDA ADVANCED OPTIC SYSTEMS LTD. Address: 4 Ha' Avoda Street 48017 Rosh Ha'Ayin, ISRAEL Additional name(s) of conveying p Additional name(s) & address(es) attached? [] Yes 3. Nature of conveyance: [XX] Change [] Other ____ Assignment of Name [] Security [] Merger Agreement Execution Date: 29 August 2000 Application number(s) or patent number(s). If this document is being filed together with a new application, the execution date of the application is: _ Date A. Patent Application No(s). В. Patent No(s). 5,984,473 Additional numbers attached? [] Yes [XX] No Number of applications and patents involved: Name and address of party to whom correspondence concerning document should be (1)mailed: Amount of fee enclosed or authorized to be charged: **BROWDY AND NEIMARK, P.L.L.C.** \$40.00 624 Ninth Street, N.W. Suite 300 PTO Form-2038 in the amount of \$40.00 is attached. Washington, D.C. 20001-5303 Do Not Use This Space 01/04/20¢1 AAHMEDI 00000075 50844 40.00Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and c ϕ rrect and any attached copy is a true copy of the original document. 15 December 2000 Sheridan Neimark (Reg. No. 20,520) Date Signature Name of Person Signing Total number of pages including cover sheet [02] PATENT SN:rbc:

REEL: 011379 FRAME: 0735

ASSIGNMENT

Whereas, by virtue of an Assignment recorded in the United States Patent and Trademark Office on Reel 8631, Frame 0806, on July 2, 1997, ROTLEX (1994) LTD (hereinafter "ROTLEX"), a corporation having a place of business at Temed Industrial Park; D.N. Arava, Israel, is the owner of the entire right, title and interest in and to United States Letters Patent issued to Ami Livnat for "METHOD AND SYSTEM FOR ADJUSTING PROGRESSIVE LENSES FOR A PATIENT'S SPECTACLES", which Letters Patent are numbered 5,984,473 and bear date November 16, 1999, and of the invention therein described; and

Whereas, PDA ADVANCED OPTIC SYSTEMS LTD. of 4
Ha'Avoda Street; 48017 Rosh Ha'Ayin, ISRAEL, (hereinafter PDA)
is desirous of acquiring the entire right, title and interest
in and to the aforesaid Letters Patent and the invention
therein described and claimed;

Now, Therefore, in consideration of the sum of Ten Dollars (\$10.00) paid by PDA to ROTLEX and other good and valuable consideration, the receipt of which is hereby acknowledged, ROTLEX has sold, assigned and transferred and by these presents does hereby sell, assign and transfer unto the said PDA, the entire right, title and interest in and to the said invention within the United States of America and its territorial possessions and in and to the said United States Letters Patent, and to any and all reissues of said Letters Patent that may be granted thereon, together with the right to

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extend the protection of such Letters Patent to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by FDA for its own use and enjoyment and for the use and enjoyment of its successors, assigns, nominees or other legal representatives to the full end of the term or terms for which said Letters Patent are granted, or may be reissued, as fully and entirely as the same would have been held and enjoyed by ROTLEX if this assignment, transfer and sale had not been made; together with all claims for damages by reason of past infringement of said Letters Patent, with the right to sue for and collect the same for his own use and enjoyment and for the use and enjoyment of his successors, assigns, nominees or other legal representatives.

ROTLEXT (1994) LTD.

By:

7 (1994) 977717.

(Signature)

MEIR AVITAL

(Typed Name)

CHAIRMAN OF BOARD

Date:

29.08.2000

Attest:

GISELE HALIMI CANS

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PATENT REEL: 011379 FRAME: 0737

RECORDED: 12/15/2000