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1. Name of conveying party(ies):

101572408

Name of receiving party(ies):

YOSSEF TSURIA
AMIR EILAT
DAVID ZVIEL
DORON HANDELMAN

Name: NEWS DATACOM LIMITED

Internal Address: _____

Street Address: 1 Heathrow Boulevard, 286 Bath Road

City, State and Zip: West Drayton, Middlesex UB7 0DQ, Great Britain

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

Additional Name(s) & address(es) attached?

☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: November 15, 2000; December 4, 2000

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

09/445,207

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joel G. Ackerman

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Attorney Docket No. SANF-23800 USA [36249]

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

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ASSIGNMENT

WHEREAS, WE, YOSSEF TSURIA, AMIR EILAT, DAVID ZVIEL and DORON HANDELMAN, hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: PASSENGER AIRCRAFT ENTERTAINMENT SYSTEM

Application (Declaration/Oath) Execution Date: _____

International Filing Date: March 26, 1998 Int'l. Application No.: PCT/IL98/00139

WHEREAS, NEWS DATACOM, LTD., a corporation of Great Britain, 1 Heathrow Boulevard, 286 Bath Road, West Drayton, Middlesex UB7 0DQ, Great Britain hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in the said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

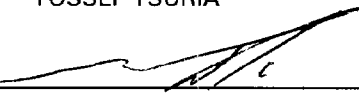
IN TESTIMONY WHEREOF, Assignor has hereunto signed his/her name to this assignment on the date indicated below.

Date: 15 Nov 2000



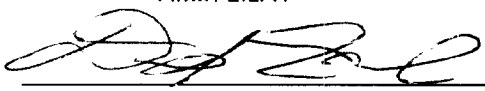
YOSSEF TSURIA

Date: 15 Nov 2000



AMIR EILAT

Date: 15 Nov. 2000



DAVID ZVIEL

Date: 4 Dec. 2000



DORON HANDELMAN