	.09-2001 ————
(Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) Tab settings ⇒ ⇒ ⇒ ▼	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office ▼
To the Honorable Commissioner of Patents at 10	1576024ed original documents or copy thereof.
1. Name of conveying party(ies):	Name and address of receiving party(ies):
PETER M. BLACK	
ANTHONY BRYAN WATERS	Name: etronica.com corporation
ANTHON I BRIAN WAILES	Internal Address:
Additional name(s) of conveying party(ies) attached?	
3. Nature of conveyance:	
	Street Address: 001 AL D. LD.
Assignment Merger	Street Address: 881 Alma Real Drive
Security Agreement Change of Name	
Other	City: Pacific Palisades State: CA ZIP: 90272
Execution Date: December 14, 2000	Additional name(s) & address(es) attached?
A. Patent Application No.(s) Additional numbers atta	B. Patent No.(s)
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name : Sanford Astor	
Name: Sanford Astor	7. Total fee (37 CFR 3.41) \$ 40.00
Internal Address:	Enclosed
	X Authorized to be charged to deposit account
Street Address: 10507 West Pico Blvd.	8. Deposit account number:
Suite 200	501455
City: Los Angeles State: CA ZIP: 90064	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. SANFORD ASTOR 12/15/00	
Name of Person Signing Signature Date	
Total number of pages including cover sheet, attachments, and document:	

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231



(Form PTO--1595--Recordation Form Cover Sheet - page 1 of 3)

For:

U.S. Rights and Foreign Rights

For:

U.S. Application

By:

Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

PETER M. BLACK 881 Alma Real Drive

Pacific Palisades, CA 90272

Nationality: USA

ANTHONY BRYAN WATERS

8810 Wood Glen Rowlett, TX 75088

Nationality: USA

hereby sell, assign and transfer to

ASSIGNEE:

etronica.com corporation 881 Alma Real Drive Pacific Palisades, CA 90272

Nationality: USA

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

TARGETED E-COMMERCE SYSTEM

and which is found in (37 C.F.R. section 3.21) U.S. patent application executed on even date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will

(Assignment of Invention--Multiple Inventors--page 1 of 2)

PATENT REEL: 011396 FRAME: 0701 be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this <u>14th</u> day of Dec. 2000 .

Date: 12/14/00

Date: 12/14/00

RECORDED: 12/15/2000

Signature of PETER M. BLACK

Signature of ANTHONY BRYAN WATERS

(Assignment of Invention--Multiple Inventors--page 2 of 3)

PATENT REEL: 011396 FRAME: 0702