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OMB 0651-0027

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ASSIGNMENT

WHEREAS, We, Allan Lamkin, of San Diego, of the County of San Diego; Todd Collart, of Los Altos, of the County of Santa Clara; and Jeff Blair, of San Jose, of the County of Santa Clara, State of California, U.S.A., for good and valuable consideration, have assigned and do hereby assign to InterActual Technologies, a California corporation organized under the laws of the State of California with its principal place of business in San Jose, California, its successors, assigns and legal representatives, the entire right, title and interest in and to all subject matter invented by us and disclosed in the application for Letters Patent of the United States Serial No. 09/649,215 entitled

SOFTWARE ENGINE FOR COMBINING VIDEO OR AUDIO CONTENT WITH PROGRAMMATIC CONTENT

which was filed on August 28, 2000, and in and to all Letters Patent and all Convention and Treaty rights of all kinds, in all countries throughout the world, for all such subject matter.

We agree to do all acts and sign all documents necessary to secure, defend and maintain all said Letters Patent and rights, including any continuations, divisions, reissues, renewals and extensions, and request issuance of all said Letters Patent to the above assignee in accordance with this assignment.

DATE: 12/8/00

Allan Lamkin

DATE:

12/6/00

Toda Collart

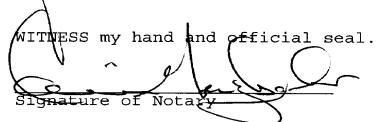
DATE:

12/5/00

Jeff Blair

on personally appeared Allan Lamkin, personally known to me -OR-proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in hts/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.





on 12-6-2000, before me, personally appeared Todd Collart, personally known to me -OR-proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

R. E. STANDISH
Commision #1203404
Notary Public - California
Santa Clara County
My Comm. Expires Dec. 30, 2002

WITNESS my hand and official seal.

Signature of Notary

ASN AFT

STATE OF CALIFORNIA) . SS. COUNTY OF SANTA CLARA)

on 12-5-2000, before me, R.E. STANDISH personally appeared Jeff Blair, personally known to me -OR-proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

R. E. STANDISH
Commission #1 203404
Notary Public - California
Santa Clara County
My Comm. Expires Dec. 30, 2002

Signature of Notary

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