| FORM PTO-1595 P19779.P05 | 01-16-2001 | PATENT AND TRADEMARK OFFICE |
|--|-----------------------------------|--|
| To the Honorable Commissioner of | | original documents or copy thereof. |
| Name of Conveying party(ies): | 101581420 | of receiving party(ies) |
| Jean-Pierre MERCAT 1. 9.01 | Name:_ | MAVIC S.A. |
| Additional name(s) of conveying party(ies) attached? Yes | s X No Interna | ıl Address: |
| 3. Nature of conveyance: X Assignment Merger | <u> </u> | Address: Le Ripel, 01990 Saint Trivier sur Moignans, France |
| X_AssignmentMerger OSecurity AgreementChange of NameOther | City:_ | State: ZIP |
| Execution Date: December 12, 2000 | Addition | onal name(s) and address(es) attached? Yes _X No |
| 4. Application number(s) or patent number(s): If this document is being filed together with a new applicat | tion, the execution date of the a | oplication is: |
| A. Patent Application No.(s) 09/654,907 | B. Pate | ent No.(s) |
| Add | itional numbers attached: \ | es X No |
| 5. Name and address of party to whom correspondence concerdocument should be mailed: | rning 6. Total n | umber of applications and patents involved: 1 |
| Name: James L. Rowland | 7. Total F | ee (37 CFR 3.41)\$ 40.00 |
| Internal Address: P19779 | X_ E | nclosed |
| | Au | athorized to be charged to deposit account |
| Street Address: GREENBLUM & BERNSTEIN, P.L.C | C. 8. Deposit | account number: |
| 1941 Roland Clarke Place ZI | (Attach | duplicate copy of this page if paying by deposit account) |
| 01/16/2001 DNGUYEN 00000229 09654907 | | |
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| 9. Statement and signature. To the best of my knowledge and belief, the foregoing info | ormation is true and correct and | any attached copy is a true copy of the original document. |
| James L. Rowland, Reg. No. 32,674 Name of Person Signing Name of Person Signing | | |
| Total number of pages including cover sheet, attachments and document: 3 | | |

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ASSIGNMENT

WHEREAS, Jean-Pierre MERCAT, a citizen of France, whose post office address is Route de Grobon, 01400 CHATILLON SUR CHALARONNE, FRANCE, hereinafter referred to as the ASSIGNOR, has invented a certain improvement relating to

BICYCLE RIM AND WHEEL HAVING SUCH A RIM

for which an application for Letters Patent of the United States has been filed in the United States Patent and Trademark Office on September 5, 2000, which has been given Application No. 09/654,907.

AND WHEREAS, MAVIC S.A., a corporation organized and existing under the laws of France, whose post-office address is Le Ripel, 01990 Saint Trivier sur Moignans, France, hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said invention and application, including any and all continuations and divisions thereof, and any and all Letters Patents which may be granted thereon, including any and all renewals, reissues, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNOR hereby assigns, sells and transfers to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said invention and application, for the United States including any and all continuations and divisions thereof, and any and all Letters Patent which may be granted therefor, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said invention and application, including any and all continuations and divisions thereof, and any and all Letters Patents which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patents when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNORS might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNOR hereby agrees to execute all papers necessary to file applications in the United States for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon.

PATENT REEL: 011416 FRAME: 0074

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RECORDED: 01/09/2001

AND said ASSIGNOR authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any and all continuations and divisions thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR

Jean-Pierre MERCAT, this 12th day of 1000mber 2000, at (address) Strative Sw. Morgnans (France)

Jean-Pierre MERCAT Jean-Pierre MERCAT (signature)

Witnessed by: 12,2000 (date)