

*12/27/00*



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TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

1000 U.S. PTO  
09/748993  
12/27/00

Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):  
**PAUL S. ATTAR, GOPINATHAN K. MENON AND DAVID PRANITIS**

2. Name and address of receiving party(ies):  
**AVON PRODUCTS, INC.  
1251 AVENUE OF THE AMERICAS  
NEW YORK, NY 10020-1196**

*a/n48993*

3. Nature of conveyance:  
XXXXX Assignment \_\_\_\_\_ Merger  
\_\_\_\_\_ Security Agreement \_\_\_\_\_ Change of Name  
\_\_\_\_\_ Other: \_\_\_\_\_

Execution Date: **DECEMBER 1, 2000 AND DECEMBER 11, 2000**

4. Application number(s) or application date(s): **FILED HEREWITH**  
If this document is being filed together with a new application, the execution date of the application is: **DECEMBER 1, 2000 AND DECEMBER 11, 2000**

A. Application No. B. Application Date

5. Name and address of party to whom correspondence concerning this document should be mailed:

01/03/2001 DTESSEM1 00000018 09748993  
04 FC:581

Charles N.J. Ruggiero, Esq.  
Ohlandt, Greeley, Ruggiero & Perle, L.L.P.  
One Landmark Square, 10<sup>th</sup> Floor  
Stamford, Connecticut 06901-2682 U.S.A.

40.00 DP

6. Total No. of applications and patents involved: 1.

7. Total Fee (37 C.F.R. 3.41(h)) \$40.00/assignment.  
XXXXX Enclosed  
\_\_\_\_\_ Authorized to be charged to deposit account.

The Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. 3.41 that may be required with this communication or credit any overpayment, to Deposit Account No. 01-0467. A duplicate copy of this Form is enclosed.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles N.J. Ruggiero  
Name of Person Signing

*Charles N.J. Ruggiero* 12/27/00  
Signature Date

Total number of pages including cover sheet, attachments and document: 3.

## ASSIGNMENT

FOR valuable and legally sufficient considerations, receipt of which is hereby acknowledged, we, **PAUL S. ATTAR**, a citizen of the United States of America, and a resident of 23 Metro Vista, Hawthorne, New Jersey 07506, **GOPINATHAN K. MENON**, a citizen of India, and a resident of 9 Miller Road, Wayne, New Jersey 07470, and **DAVID PRANITIS**, a citizen of the United States of America, and a resident of 72C Dwight Place, Englewood, New Jersey, 07631, have co-invented certain new and useful improvements in

### **METHOD AND APPARATUS FOR USE OF COMPUTER AGING TO DEMONSTRATE A PRODUCT BENEFIT**

hereby assign to Avon Products, Inc., a New York corporation having its principal office at 1251 Avenue of the Americas, New York, N.Y. 10020-1196 (hereinafter referred to as "Assignee"), the entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from the application for United States Letters Patent which was filed in the United States Patent and Trademark Office on even date, and any continuation, divisions, continuation-in-part applications, inventor's certificates and extensions thereof, preparatory to obtaining Letters Patent of the United States therefor; said invention, application and Letters Patent to be held and enjoyed by said Assignee for its own use and behoof and for the use and behoof of its successors and assigns, to the full end of the term for which said Letters Patent or other rights of protection may be granted as entirely as the same would have been held and enjoyed by us had the assignment not been made.

AND WE COVENANT and AGREE and WARRANT that we have full and unencumbered title to the invention hereby assigned, and we further covenant and agree that we have the right to grant such rights to said invention and application and

Letters Patent and that we will, at any time upon request without cost to us or further compensation, execute and deliver any and all papers or instruments that, in the opinion of the Assignee, may be necessary or desirable to secure said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed by this instrument.

IN WITNESS WHEREFORE, we have hereunto set our hands and seal:

Date: Dec. 1, 2000 Paul S. Attar  
By: Paul S. Attar



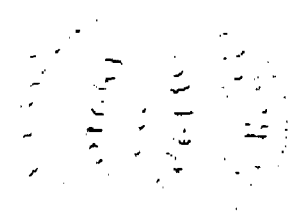
New York  
STATE OF ~~NEW JERSEY~~ )  
COUNTY OF Rockland ) SS

Sworn to before me this 1<sup>st</sup> day of December 2000.

AMY VANDUNK  
Notary Public, State of New York  
No. 01VA6043145  
Qualified in Orange County  
Commission Expires June 12, 20 02

Amy Vandunk  
Notary Public

Date: Dec 1, 2000 Gopinathan K. Menon  
By: Gopinathan K. Menon



New York  
STATE OF ~~NEW JERSEY~~ )  
COUNTY OF Rockland ) SS

Sworn to before me this 1<sup>st</sup> day of December 2000.

AMY VANDUNK  
Notary Public, State of New York  
No. 01VA6043145  
Qualified in Orange County  
Commission Expires June 12, 20 02

Amy Vandunk  
Notary Public

Date: Dec 11, 2000 David Prantis  
By: David Prantis

STATE OF ~~NEW JERSEY~~ )  
          New York )  
COUNTY OF Rockland ) SS

Sworn to before me this 11<sup>th</sup> day of December, 2000.

AMY VANDUNK  
Notary Public, State of New York  
No. 01VA8048145  
Qualified in Orange County  
Commission Expires June 12, 2002

Amy VanDunk  
Notary Public

