

01-22-2001

FORM



101589590

ION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE
1-31-92 Patent and Trademark Office

LY

1/9/01

To the Honorable

Record the attached original documents or copy thereof

1. Name of conveying party(ies):
Douglas Hohlbein

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: October 16, 2000

2. Name and address of receiving party (ies):

Name: **Colgate-Palmolive Company**
 Internal:
 Address:
 Street: **300 Park Avenue**
 City: **New York** State: **New York** Zip **10022**

Additional name(s) address(es) attached? Yes No

29/135311

10990 U.S. PTO
29/135311
01/09/01

4. Application number (s) or patent number (s): **IR 6535-00**

If this document is being filed together with a new application, the execution date of the application is: **October 16, 2000**

A. Patent Application No.(s) B. Patent No.(s)

Additional numbers attached? Yes No

6. Total Number of applications and patents involved: **1**

7. Total Fee (37 CFR 3.41) **\$40.00**
 Enclosed
 Authorized to be charged to deposit account 03-2455

8. Deposit account number: **03-2455**
 (If any additional fee is required, please charge to our Deposit Account No. 03-2455)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **COLGATE-PALMOLIVE COMPANY**

Internal Address: **PATENT DEPARTMENT**

Street Address: **909 RIVER ROAD
P.O. BOX 1343**

City: **PISCATAWAY** State: **NJ** Zip: **08855-1343**

DO NOT USE THIS SPACE

9. Statement and Signature
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Henry S. Goldfine *Henry S. Goldfine* January 9, 2001
 Name of Person Signing & Reg. No. 38,468 Signature Date
 Attorney Docket No.: IR 6535-00

Total number of pages including cover sheet: (1)

CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Box Assignments, Washington, D.C. 20231.

Date: January 9, 2001

Tracy Cavallaro
(Type or print name of person mailing paper)
Tracy Cavallaro
(Signature of person mailing paper)

01/12/2001 WABRHHH1 00000062 29135311 40.00 CH

ASSIGNMENT

WHEREAS, I, Douglas Hohlbein (below referred to as ASSIGNOR(S)), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States is being filed herewith in the United States Patent and Trademark Office as Express Mail Label No. EJ362292267US, on October 16, 2000, naming the ASSIGNOR(S) as an inventor, and entitled TOOTHBRUSH BRISTLE PATTERN; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

(Assignment con't)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of OCTOBER 2000.


DOUGLAS HOHLBEIN

Address: 45 Diverty Road
Pennington NJ 08534
USA

State of New Jersey
County of Middlesex

On this 16 day of OCTOBER 2000, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2000

(Sheet 2 of 2)