

01-24-2001

FORM PTO-1595
(Rev. 6-93)
OMB No. 0651-0011 (Exp. 4/94)

RECORDATION OF
PATENT



DEPARTMENT OF COMMERCE
Patent and Trademark Office

101591639

To the honorable Commissioner of Patents and Trademarks: Please send me one or copy thereof.

1. Name of conveying party(ies): 1. 8. 01

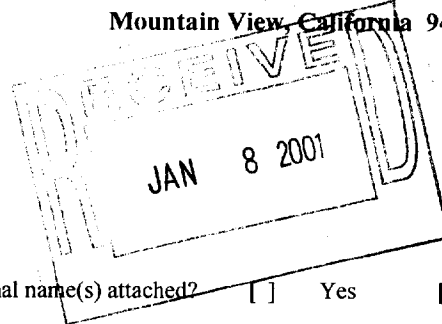
John Albert Kembel **September 11, 2000**
George Andrew Kembel **September 11, 2000**
Anthony P. Medrano **September 8, 2000**

Additional name(s) of conveying party(ies) attached? ☒ Yes

2. Name and address of receiving party(ies):

DODOTS, INC.

**Address: 501 Ellis Street
Mountain View, California 94043**



Additional name(s) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

☒ **Assignment** ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other:

Execution Date: **See above**

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)
09/558,924

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

**William S. Galliani
Cooley Godward LLP
Five Palo Alto Square
3000 El Camino Real
Palo Alto, CA 94306-2155**

6. Total number of application and patents involved: **1**

7. Total Fee (37 CFR 3.41).....\$40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: 03-3117

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Reg. No.: **33,885**

Name of Person Signing: _____

William S. Galliani

Signature: _____

Date: 01-05-01

Total number of pages including cover sheet, attachments, and document: **4**

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Date of Deposit: 5 January 2001

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Date: 5 January 2001

By: _____

Vladimir Skliba

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PATENT
REEL: 011440 FRAME: 0738

ATTACHMENT TO FORM PTO-1595 RECORDATION FORM COVER SHEET

BOX 1: Name of conveying party(ies)

| | |
|---------------------|--------------------|
| Daniel S. Kim | September 8, 2000 |
| John Russell | September 8, 2000 |
| Jake Wobbrock | September 8, 2000 |
| Geoffrey S. Kembel | September 8, 2000 |
| Jeremy L. Kembel | September 8, 2000 |
| Lynn D. Gabbay | September 8, 2000 |
| Scot J. Malloy | September 8, 2000 |
| Joseph A. Bella | September 20, 2000 |
| Sridhar T. Devulkar | January 4, 2001 |
| Mark Wallin | January 4, 2001 |

ASSIGNMENT

WHEREAS WE, JOHN ALBERT KEMBEL of Palo Alto, California; GEORGE ANDREW KEMBEL of Menlo Park, California; ANTHONY P. MEDRANO of Mountain View, California; DANIEL S. KIM of Palo Alto, California; JOHN RUSSELL of Palo Alto, California; JAKE WOBBROCK of Palo Alto, California; GEOFFREY S. KEMBEL of Menlo Park California; JEREMY L. KEMBEL of Palo Alto, California; LYNN D. GABBAY of Sunnyvale, California; SCOT J. MALLOY of Portola Valley, California; JOSEPH A. BELLA of San Francisco, California; SRIDHAR T. DEVULKAR of San Jose, California; and MARK WALLIN of Mountain View, California have invented certain new and useful improvements in an **Apparatus and Method for Tracing the Distribution of Diversely Sourced Internet Content**, for which invention we have executed an application for Letters Patent of the United States and which application may be identified in the United States Patent and Trademark Office as Serial No. 09/558,923, filed April 26, 2000; and

Whereas, **DODOTS, INC.**, a corporation of the State of **Delaware**, having its principal place of business at ~~830 Stewart Drive, Sunnyvale, CA 94086~~, (hereinafter referred to as assignee) is desirous of acquiring the entire right, title, and interest in and to said invention, said application and the Letters Patent to be obtained therefore;

Now, therefore, for and in consideration of One Dollar and other good and valuable considerations, to us in hand paid, the receipt and sufficiency whereof are hereby acknowledged, we have sold assigned, and set over and by these presents do hereby sell, assign, and set over unto said assignee and said assignee's legal representatives, successors and assigns, the entire right, title, and interest in and to said invention, said application, and the Letters Patent, both foreign and domestic, that may or shall issue thereon; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to the above-mentioned assignee agreeably with the terms of this assignment.

We hereby authorize the above-mentioned assignee or its legal representative to insert in this instrument the filing date and serial number of our said application or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Upon said consideration, we convey to said assignee the right to make application in its own behalf for protection of said invention in countries foreign to the United States and where expedient to claim under the International Convention or other international arrangement for any such application the date of said United States application (or other application if any there be) in priority to other applications; and we do hereby covenant and agree with the said assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will at any time upon request, without further or additional consideration, but at the expense of the said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional renewal, reissued or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or chose in action accruing as a result of such application or patents, by giving testimony in any proceedings or transactions involving such

applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of both parties.

Date: 9/11/00 By: [Signature]
John Albert Kembel

Date: 9/11/00 By: [Signature]
George Andrew Kembel

Date: 9/8/2000 By: [Signature]
Anthony P. Medrano

Date: 9/8/2000 By: [Signature]
Daniel S. Kim

Date: 9/8/2000 By: [Signature]
John Russell

Date: 9/8/2000 By: [Signature]
Jake Wobbrock

Date: 9/8/2000 By: [Signature]
Geoffrey S. Kembel

Date: 9/8/2000 By: [Signature]
Jeremy L. Kembel

Date: 9/8/2000 By: [Signature]
Lynn D. Gabbay

Date: 9/8/2000 By: [Signature]
Scot J. Malloy

Date: 9/20/2000 By: [Signature]
Joseph A. Bella

Date: 1/4/2001 By: [Signature]
Sridhar T. Devulkar

Date: 1/4/2001 By: [Signature]
Mark Wallin