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ATTACHMENTS ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Giampiero BODINO

Additional name(s) of conveying party(ies) attached?
yes XX - no

2. Name and address of receiving party(ies)?
GUCCI (Neuchatel) SA
Monruz 2
2002 Neuchatel, SWITZERLAND

10930 U.S. PTO
29/135394
01/12/01

3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Names
 Other

Additional name(s) & address(es) attached?
 yes no

29/135394

Execution Date: December 12, 2000

4. Application number(s) or patent number(s): Attorney Docket # - Q-62274
If this document is being filed together with a new application, the execution date of the application is: Dec. 04, 2000

A. Patent Application No.(s)

B. Patent No.(s)

Additional attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

6. Total number of applications and registration involved:
1

7. Total Fee (37 CFR 3.41): \$40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
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9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert V. Sloan Reg. No. 22,775

January 12, 2001
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT: 2

OMB No. 0651-0011 (exp. 4/94)

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01/29/2001 DBYRNE 00000245 29135394

01 FC:581

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**PATENT
REEL: 011453 FRAME: 0246**

Assignment

Whereas, I/We, Giampiero Bodino an italian citizen of
Milan, ITALY

hereinafter called assignor(s), have invented certain improvements in

A WRISTWATCH

and executed an application for Letters Patent of the United States of America therefor on
4 December, 2000 ~~XX~~ ; and

Whereas, GUCCI (NEUCHATEL) SA
Monruz 2
2002 Neuchâtel
Switzerland
(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

Date: 04.12.2000 s/ 
Giampiero BODINO

Date: s/ _____

Date: s/ _____

Date: s/ _____

Date: s/ _____

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)