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01-30-2001



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1530 U.S. PTO
29/135200



Please record the attached original documents of copy thereof.

<p>1. Name of conveying parties:</p> <p>Preston Butler KEMP, Jr.</p> <p><input checked="" type="checkbox"/> individual(s) <i>1.4.01</i></p> <p><input type="checkbox"/> association</p> <p><input type="checkbox"/> general partnership</p> <p><input type="checkbox"/> limited partnership</p> <p><input type="checkbox"/> corporation - state</p> <p>Addition name(s) of conveying party(ies) attached? NONE</p>	<p>2. Name and address of receiving parties:</p> <p>Michelin Recherche et Technique S.A. Route Louis-Braille 10 et 12 CH-1763 Granges-Paccot SWITZERLAND</p> <p><input type="checkbox"/> individual(s) citizenship _____</p> <p><input type="checkbox"/> association _____</p> <p><input type="checkbox"/> general partnership _____</p> <p><input type="checkbox"/> limited partnership _____</p> <p><input checked="" type="checkbox"/> corporation in SWITZERLAND</p> <p><input type="checkbox"/> other _____</p> <p>Additional name(s) and address(es) attached? Yes _____ No <input checked="" type="checkbox"/></p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment _____ Merger _____</p> <p><input type="checkbox"/> Sec. Assignment _____ Name Change _____</p> <p><input type="checkbox"/> Other _____</p> <p>Execution Date: <i>03 January 2001</i></p>	<p><i>29/135200</i></p>

<p>4. Application number(s) or patent numbers:</p> <p>If this document is being filed together with a new application, the execution date of the application is: <i>04 January 2001</i></p> <p>A: Application Nos. Docket No.: D50-0137</p>	<p>B: Patent Nos.:</p> <p>Additional numbers attached? NONE</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Alan A. Csontos Address: Michelin North America Intellectual Property Dept. Post Office Box 2026 City: Greenville /State: South Carolina ZIP: 29602</p>	<p>6. Total number of applications and trademarks involved: one (1)</p> <p>7. Total fee (37 (CFR 3.41) \$ 40.00</p> <p><input type="checkbox"/> enclosed</p> <p><input checked="" type="checkbox"/> authorized to be charged to deposit account</p> <p>8. Deposit Account No. 13-3085</p>
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<p>9. Statement and Signature</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p><i>Robert R. Reed</i> <i>ROBERT R. REED</i> <i>03 January 2001</i></p> <p>Name of Person Signing _____ Signature _____ Date _____</p> <p>Total number of pages comprising cover sheet <u>2</u></p>

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PATENT
REEL: 011460 FRAME: 0368

ASSIGNMENT

WHEREAS, I, Preston Butler KEMP, Jr., have made a certain invention described in an application for letters patent, executed by me on the day indicated below, and entitled

TIRE SIDEWALL

NOW, for good and valuable considerations, the receipt of which is hereby acknowledged, I hereby sell, assign and transfer unto MICHELIN RECHERCHE ET TECHNIQUE S.A., a corporation organized and existing under the laws of Switzerland and having an office for the transaction of business at Route Louis-Braille 10 et 12, CH-1763, Granges-Paccot, SWITZERLAND, its successors, legal representatives and assigns, the entire right, title and interest in, to and under said invention and application and any letters patent of the United States which may be issued thereon, together with all reissues of said letters patent, all divisions and continuations of said application, and all application and patent rights for said invention in foreign countries; and I agree to execute all further papers and do all further acts appropriate fully to vest in MICHELIN RECHERCHE ET TECHNIQUE S.A. the rights herein conveyed.

Inventor Preston Butler Kemp, Jr.
Preston Butler KEMP, Jr.

STATE OF SOUTH CAROLINA))
COUNTY OF GREENVILLE)) SS

Before me personally appeared the person above named, to me personally known, and acknowledged that he executed the foregoing instrument as his own free act and deed on this 3rd day of January, 2001.

Linda L. Thompson
Notary Public

(SEAL)

My Commission Expires
August 19, 2007