

02-01-2001

FORM PTO-1595

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

M&G-13312.6US11



101602611

U.S. DEPARTMENT OF COMMERCE
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To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Oren Zamir
Guy Windreich
Edo Segal

1-22-01

2. Name and address of receiving party(ies):

eNow, Inc.
10435 Santa Monica Boulevard
Second Floor
Los Angeles, CA 90024
USAAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ NoAdditional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other:

Execution Date: November 6 & 8, 2000 and January 4, 2001

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

09/654,801

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory A. Sebald
Address: Merchant & Gould P.C.
P.O. Box 2903
Minneapolis, MN 55402-0903

7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory A. Sebald

Name of Person Signing

Signature

January 16, 2001

Date

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 on January 16, 2001.

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PATENT
REEL: 011472 FRAME: 0126

INSTRUCTIONS**ASSIGNMENT OF U.S. RIGHTS TO CORPORATION**

WHEREAS,

Inventor(s) Name,
Address, Citizenship

1. Oren Zamir, residing at 35 Bernstien-Cohen Street, Ramat-Hasharon 47213 Israel, and a citizen of Israel;
2. Guy Windreich, residing at 10 Kaplanski Street, Rishon Lezion 75241 Israel, and a citizen of Israel;
3. Edo Segal, residing at 11644 Veteran Street, Los Angeles, California 90024, and a citizen of Israel;

Date Patent Declaration
Signed and Title Serial
No. and filing date (if
known)

(herein called "THE UNDERSIGNED") have made an invention and have executed an application for Letters Patent of the United States on September 5, 2000, for this invention, which application is entitled SYSTEM AND METHOD FOR REAL-TIME ALERTS and which has been given Serial Number 09/654801 and the filing date of September 5, 2000;

Name of Corporation

AND WHEREAS eNow, Inc. (herein called "ASSIGNEE"), a corporation organized under the laws of _____, and having an office and place of business at 10435 Santa Monica Boulevard, Second Floor, Los Angeles, California 90025,

State or Country of
Incorporation and Address

wishes to acquire the entire right, title and interest in and to said invention and patent application and any Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of the sum of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, THE UNDERSIGNED hereby sell, assign and transfer to the ASSIGNEE, its successors and assigns, the entire right, title and interest for the United States in and to the invention disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and THE UNDERSIGNED hereby authorize and request the Commissioner of Patents to issue any and all United States Letters Patent for the aforesaid invention to the ASSIGNEE of the entire right, title and interest in and to the same, for the use of the ASSIGNEE, its successors and assigns.

THE UNDERSIGNED hereby agree that THE UNDERSIGNED, their executors and legal representatives will make, execute and deliver (without charge but at the expense of the ASSIGNEE) any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said ASSIGNEE, its successors and representatives all facts known to THE UNDERSIGNED relating to said invention and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to vest the ASSIGNEE, its successors or assigns the entire right, title and interest in and to the said invention, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

THE UNDERSIGNED represent and agree with said ASSIGNEE its successors and assigns, that no assignment grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by THE UNDERSIGNED, and that full right to convey the same as herein expressed is possessed by THE UNDERSIGNED.

IN TESTIMONY WHEREOF, THE UNDERSIGNED have hereunto set their hand on the dates indicated below.

Each inventor must sign & date

Signature: Oren ZamirDate: 8/Nov/2000Note: No legalization or other
witness requiredSignature: Guy WindreichDate: Nov/6/00Signature: Edo SegalDate: 1/4/01