REEL: 011540 FRAME: 0755

ASSIGNMENT

WHEREAS, I, Joseph L. Breeden ("Assignor"), citizen of the United States of America, residing at Santa Fe, New Mexico have invented certain new and useful inventions during and within the scope of my employment by the Assignee indicated below, one such invention entitled: VINTAGE MATURATION ANALYTICS FOR PREDICTING BEHAVIOR AND PROJECTING CASH FLOW FOR CUSTOMER COMMUNITIES AND THEIR RESPONSES TO ECONOMIC, COMPETIVE, OR MANAGEMENT CHANGES, for which is filed herewith a U.S. Patent Application of the same title in the United States Patent and Trademark Office, and

WHEREAS, STRATEGIC ANALYTICS ("Assignee"), a Corporation duly organized under the laws of the State of Delaware, and having its offices and place of business at 3900 Paseo del Sol, Suite 330, Santa Fe, New Mexico 87505, is desirous of acquiring the entire right, title and interest in and to the aforesaid inventions and in and to all applications and Letters Patent therefor granted in the United States of America, and in any and all countries foreign thereto:

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00) to Assignor in hand paid by the said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor, by these presents does sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, the full and exclusive right, title and interest in the territory of the United States of America, all other countries, and throughout the world and the universe (including the right to apply for Letters Patent in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), in and to said inventions and in and to all applications and Letters Patent granted therefor, and all divisions, reissues, continuations and extensions thereof, together with any existing copyrights, trade secrets, confidential information, know-how, or other intellectual property necessary or useful for Assignee to make, use, or sell the invention. Assignor hereby authorizes and requests the Commissioner of Patents, and any official whose duty it is to issue patents, to issue all Letters Patent on said inventions or resulting therefrom to said Assignee, or its successors and assigns, as assignee of the entire right, title and interest. Assignor represents and warrants that Assignor has full right to agree to, execute, and deliver this assignment. Assignor agrees that Assignor will without further consideration, but at the expense of Assignee, communicate to said Assignee, or its successors, assigns, or nominees, any and all facts known to Assignor regarding said inventions whenever requested, and that Assignor will execute all divisional, reissue and continuation applications, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything possible at Assignee's expense for said Assignee, its successors, assigns, and nominees, to obtain and enforce proper patent protection for said inventions in all countries.

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| In testimony | whereof, I, t | he Assignor, | have | hereunto | set | my hai | nd this | 3 | day of |
|--------------|-------------------|--------------|------|------------|------|---------|---------|----|--------|
| te brucey | , 20 <u>0 (</u> . | • | 1- | | 1 | A. | 2 | Ø, | |
| | | | Ja | seph L. Br | eede | n, Assi | nor | | |

STATE OF New Mexico: SS COUNTY OF SANTAFE: SS

On this day of <u>Reformation</u>, before me personally appeared Joseph L. Breeden to me known to be the person whose name is subscribed in the foregoing instrument, and who acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

Scialdie M Hick.

OFFICIAL SEAL
Geraldine M. Hicks

NOTARY PUBLIC STATE OF NEW MEXICO D. Expires:

06-06-04

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ASSIGNMENT

WHEREAS, I, R. David Franklin ("Assignor"), citizen of the United States of America, residing at Santa Fe, New Mexico have invented certain new and useful inventions during and within the scope of my employment by the Assignee indicated below, one such invention entitled: VINTAGE MATURATION ANALYTICS FOR PREDICTING BEHAVIOR AND PROJECTING CASH FLOW FOR CUSTOMER COMMUNITIES AND THEIR RESPONSES TO ECONOMIC, COMPETIVE, OR MANAGEMENT CHANGES, for which is filed herewith a U.S. Patent Application of the same title in the United States Patent and Trademark Office, and

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NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00) to Assignor in hand paid by the said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor, by these presents does sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, the full and exclusive right, title and interest in the territory of the United States of America, all other countries, and throughout the world and the universe (including the right to apply for Letters Patent in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), in and to said inventions and in and to all applications and Letters Patent granted therefor, and all divisions, reissues, continuations and extensions thereof, together with any existing copyrights, trade secrets, confidential information, know-how, or other intellectual property necessary or useful for Assignee to make, use, or sell the invention. Assignor hereby authorizes and requests the Commissioner of Patents, and any official whose duty it is to issue patents, to issue all Letters Patent on said inventions or resulting therefrom to said Assignee, or its successors and assigns, as assignee of the entire right, title and interest. Assignor represents and warrants that Assignor has full right to agree to, execute, and deliver this assignment. Assignor agrees that Assignor will without further consideration, but at the expense of Assignee, communicate to said Assignee, or its successors, assigns, or nominees, any and all facts known to Assignor regarding said inventions whenever requested, and that Assignor will execute all divisional, reissue and continuation applications, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything possible at Assignee's expense for said Assignee, its successors, assigns, and nominees, to obtain and enforce proper patent protection for said inventions in all countries.

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| | ssignor, have hereunto set my hand this $\frac{7}{4}$ day of R. David Franklin, Assignor |
|--|--|
| | |
| COUNTY OF SANTA FE | : : : |
| David Franklin to me known to be the pers | before me personally appeared R. son whose name is subscribed in the foregoing instrument, aid instrument as his free and voluntary act and for the uses |
| OFFICIAL USL CONTRACT CO | Notary Public |
| SEAL) My Commission Expires: | |

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ASSIGNMENT

WHEREAS, I, Anthony J. Giancola ("Assignor"), citizen of the United States of America, residing at Santa Fe, New Mexico have invented certain new and useful inventions during and within the scope of my employment by the Assignee indicated below, one such invention entitled: VINTAGE MATURATION ANALYTICS FOR PREDICTING BEHAVIOR AND PROJECTING CASH FLOW FOR CUSTOMER COMMUNITIES AND THEIR RESPONSES TO ECONOMIC, COMPETIVE, OR MANAGEMENT CHANGES, for which is filed herewith a U.S. Patent Application of the same title in the United States Patent and Trademark Office, and

WHEREAS, STRATEGIC ANALYTICS ("Assignee"), a Corporation duly organized under the laws of the State of Delaware, and having its offices and place of business at 3900 Paseo del Sol, Suite 330, Santa Fe, New Mexico 87505, is desirous of acquiring the entire right, title and interest in and to the aforesaid inventions and in and to all applications and Letters Patent therefor granted in the United States of America, and in any and all countries foreign thereto:

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00) to Assignor in hand paid by the said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor, by these presents does sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, the full and exclusive right, title and interest in the territory of the United States of America, all other countries, and throughout the world and the universe (including the right to apply for Letters Patent in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), in and to said inventions and in and to all applications and Letters Patent granted therefor, and all divisions, reissues, continuations and extensions thereof, together with any existing copyrights, trade secrets, confidential information, know-how, or other intellectual property necessary or useful for Assignee to make, use, or sell the invention. Assignor hereby authorizes and requests the Commissioner of Patents, and any official whose duty it is to issue patents, to issue all Letters Patent on said inventions or resulting therefrom to said Assignee, or its successors and assigns, as assignee of the entire right, title and interest. Assignor represents and warrants that Assignor has full right to agree to, execute, and deliver this assignment. Assignor agrees that Assignor will without further consideration, but at the expense of Assignee, communicate to said Assignee, or its successors, assigns, or nominees, any and all facts known to Assignor regarding said inventions whenever requested, and that Assignor will execute all divisional, reissue and continuation applications, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything possible at Assignee's expense for said Assignee, its successors, assigns, and nominees, to obtain and enforce proper patent protection for said inventions in all countries.

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| In testimony whereof, I, the Assignor, have hereunto set my hand this Z day of February, 20 of |
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| Anthonyl Giancola, Assignor |
| |
| STATE OF Yew Mexico |
| COUNTY OF DEMALLES: |
| On this 7th day of February, 2001, before me personally appeared |
| On this day of |
| Anthony J. Giancola to me known to be the person whose name is subscribed in the foregoing instrument, and who acknowledged that he executed said instrument as his free and voluntary act |
| and for the uses and purposes therein expressed. |
| OFFICIAL SEAL A. JOYCE ROBINSON Tary Public HOTARY PUBLIC STATE OF NEW MEDICO (SEAL) |
| My Commission Expires: |
| The state of the s |
| 9/28/2004 |

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