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Name of conveying Party(ies):

LPI Cosmetics, Inc. f/k/a/ La Parfumerie, Inc.

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[X] Assignment

[ ] Change of Name []

[ ] Merger [] Other:

Security Agreement

**EXECUTION DATE: February 8, 2001** 

Execution Date(s) (M / D / Y):

February 8, 20001

Perlier, Inc. Name of receiving Party(ies): 300 Kennedy Drive, Sayreville, NEW JERSEY 08872 Address of receiving Party(ies): If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative designation is attached: \_\_\_\_\_ YES (DESIGNATIONS MUST BE A SEPARATE DOCUMENT FROM ASSIGNMENT) Correspondence and/or Domestic Representative Name , Address and Phone No.: Samir R. Patel, Esq., Reed Smith LLP, 375 Park Avenue, New York, NY 10152 [Tel. No. (212)521-5400] DO NOT USE THIS SPACE Pages Enter the total number of pages of the attached conveyance document including any attachments: [2] Application number(s) or Patent number(s): Enter either the patent Application Number or the Patent Number (DO NOT ENTER BOTH NUMBERS for the same property) Application number(s): Patent number(s): 5,234,689 If this document is being filed together with a New Application, enter the date the patent application was signed by the first named executing inventor {M/D/Y}: Patent Cooperation Treaty (PCT) Enter PCT application number only if a U.S. Application Number has not been assigned Number of PropertiesEnter the total number of properties involved: [1] Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$40.00 Method of payment: [ ] Deposit Account (The Commissioner is hereby authorized to charge the deposit account any additional fees required or to credit any overpayment to Deposit Account No: 50-1529.) Deposit Account Enter for payment by deposit account or if additional fees can be charge to the account. Deposit Account Number: 50-1529 Authorization to charge additional fees [] Yes Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges po deposit account are authorized, as indicated herein. Samir R. Patel Date: February 9, 2001 Reg. No.: 44,998 Signature Name of Person Signing

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on February 9/2001

**PATENT** REEL: 011541 FRAME: 0937

/ Ruth Montalvo

## ASSIGNMENT OF PATENT

WHEREAS, LPI Cosmetics, Inc. f/k/a La Parfumerie, Inc., a Delaware corporation with offices at 21 Holly Hill Road, Marlboro, NJ 07746 (hereinafter "Assignor"), is the owner by assignment, which was recorded on November 8, 1990 at reel 5510, frame 198-204, of certain new and useful improvements in MULTI-PURPOSE FRAGRANCE COMPOSITION for which Letters Patent of the United States No. 5,234,689 issued on August 10, 1993;

WHEREAS, Assignor and Perlier, Inc., a Delaware corporation with offices at 300 Kennedy Drive, Sayreville, NJ 08872 (hereinafter "Assignee") have entered into an Asset Purchase Agreement (the "Agreement") dated December 21, 1995, pursuant to which Assignor has agreed to convey to Assignee all of its right, title and interest in said Letters Patent No. 5,234,689.

NOW, THEREFORE, intending to be legally bound, Assignor has conveyed to, and does hereby confirm that it has conveyed to Assignee, pursuant to the terms and provisions of the Agreement and for the consideration specified therein, all of its right, title and interest in and to the Letters Patent No. 5,234,689 together with any and all causes of action for infringement thereof.

WITNESS the due execution hereof as of the 8th day of February, 2001.

LA PARFUMERIE, INC., a Delaware corporation

By:

Natthew Wenzler, Vice President

Sworn to and subscribed before me this 8<sup>th</sup> day of February, 20001

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RECORDED: 02/26/2001

Helen Khorosh ID No 2232353 Commission Expires On November 09 2004

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