FORM PTO-1619A Expires 06/30/99 OMB 0651-0027 03-08-2001



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	e (line 1)	Hergenroeder, John L. 02082001			
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Domestic Representative Name and Address Enter for the first Receiving Party only.					
	Name [Samuel W. Apicelli, Esq.			
Addre	ess (line 1) [Duane, Morris & Heckscher LLP			
Addre	ess (line 2) [305 North Front Street			
Addre	ess (line 3) [P.O. Box 1003			
Addre	ess (line 4) [Harrisburg, PA 17108-1003			
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PATENT

REEL: 011554 FRAME: 0442

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Conveying Party(ies)					
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	Month Day Year				
Name (line 1) Nestor, Lynn	02082001				
Name (line 2)					
	Execution Date				
Name (line 1) Nestor, Francis	Month Day Year				
	02082001				
Name (line 2)	Execution Date				
Name of the state	Month Day Year				
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Patent Application Number	(s) Patent Number(s)				

PATENT REEL: 011554 FRAME: 0443

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Correspondent Name and Address Area Code and Telephone Number 717-237-5516							
Name [Samuel W. Apicelli,	Esq.					
Address (line 1)	Duane, Morris & Hec	kscher LLP					
Address (line 2)	305 North Front Str	eet					
Address (line 3)	P.O. Box 1003						
Address (line 4)	Harrisburg, PA 171	08-1003					
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Pate	ent Application Number(s)	Paten	t Number(s)				
	being filed together with a <u>new</u> Patent t named executing inventor.	Application, enter the date the patent applicati	on was Month Day Year 02082001				
Patent Coop	eration Treaty (PCT)						
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	if a U.S. Application Number not been assigned.	PCT PCT	PCT				
Number of Properties Enter the total number of properties involved. # 1							
Fee Amount	Fee Amount for	r Properties Listed (37 CFR 3.41): \$	40				
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To the best of my knowledge and belief, the foregoing information is true and correct and any							
attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. Samuel W Apicelli Esa (AIMIM) 40001							
Name of Person Signing Reg. No. 36427 Samuel W. Apicelli, Esq. Signature O2/08/2001 Date							

PATENT REEL: 011554 FRAME: 0444

ASSIGNMENT OF RIGHTS TO INVENTION

THIS ASSIGNMENT, executed this 8th day of February, 2001, by and among RoadShows, L.L.C., a Pennsylvania limited liability company (hereinafter, "Assignee") and Lynn Nester, Francis Nester, Michael R. Pavone, and John L. Hergenroeder (hereinafter, collectively, the "Assignors");

WHEREAS, Assignee retained the services of Lynn Nester and Francis Nester (hereinafter, the "Nesters") to assist it in the invention and design of an extruded aluminum frame (hereinafter, "Invention") to be used by Assignees to secure a piece of flex vinyl to the side of a tractor trailer, for which services Assignee compensated then Nesters;

WHEREAS, the Nesters collaborated with Michael R. Pavone and John L. Hergenroeder, both principals of Assignee, in inventing and designing the Invention;

WHEREAS, Assignee is desirous of acquiring the entire interest in, to, and under the said Invention and applying for Letters Patent of the United States thereon; and

WHEREAS, the Assignors, individually and collectively, desire to assign his/their entire interest in, to, and under the said Invention to Assignee.

NOW THEREFORE, for and in consideration of the payment by Assignee to each of the Assignors of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, including the compensation paid by Assignee to the Nesters for services rendered, Assignors hereby sell, assign and transfer to Assignee the full and exclusive right, title and interest to the Invention and all Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute or reissue and other patent applications based thereon) and the inventions (which term shall include each and every such invention, or any part thereof) therein described, and any and all patents and like rights of exclusion (including extensions thereof) of any country which may be granted on or for said inventions or on said applications or patents; for the full term or terms for which the same may be granted.

And for the same consideration we do also hereby sell, assign and transfer unto the Assignee, its successors and assigns, all our rights under the International Convention for the Protection of Industrial Property and all other treaties of like purpose in respect of said inventions, patents and said applications, and we do hereby authorize the Assignee, its successors and assigns to apply in our names or its own name or names for patents and like rights of exclusion on or for said inventions or any of them in all countries, claiming (if the assignee, its successor or assign so desires) the priority of the filing date of said application under the provisions of said Convention or any such other treaty;

PATENT REEL: 011554 FRAME: 0445 Assignors, individually and collectively, covenant that no assignment, sale, agreement or encumbrances has been or will be made or entered into which would conflict with this assignment and sale.

Assignors, individually and collectively, further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, the Invention and said Letters Patent as may be known and accessible to Assignors and the Assignors will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said application, the Invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

And we do hereby authorize and request the Commissioner of Patents of the United States of America and the corresponding Officer of each country foreign thereto to issue to the Assignee, its successors and/or assigns any and all patents and like rights of exclusion which may be granted in any country upon said application or applications or on or for said inventions; and we do hereby covenant for ourselves and for our legal representatives and agree with the Assignee, its successors and assigns that we have granted no right or license to make, use or sell said inventions or any part thereof to anyone except the Assignee, that prior to the execution of this deed our right, title and interest in and to said inventions has not been otherwise encumbered, and that we have not executed and will not execute any instrument in conflict herewith.

IN WITNESS WHEREOF, the parties have signed this Assignment on the date written above.

WITNESS:	ASSIGNORS:	
	Lynn Nester	
Slam E. OTTosh	Francis Nester Michael R. Pavone	
Shaw E. Ol) orl	John L. Hergenroeder	

PATENT
RECORDED: 02/08/2001 REEL: 011554 FRAME: 0446