

03-09-2001

Tab settings

101630823

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

George H. Hertz and David B. Gerfen

2. Name and address of receiving party(ies):

Name: Custom Industries USA, Inc.

Internal Address:

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Street Address: 4530 Fyler Avenue

City: St. Louis

State: MO

ZIP: 63136

Execution Date:

Nov. 14, 2000

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

09/604,368

00000071 09604368

40.00

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory E. Upchurch

Internal Address: Thompson Coburn LLP

Street Address: One Firststar Plaza

City: St. Louis,

State: MO ZIP: 63101

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

20-0823

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory E. Upchurch

Name of Person Signing

Gregory E. Upchurch

Signature

Feb. 21, 2001

Date

Total number of pages including cover sheet, attachments, and document:

PATENT

REEL: 011560 FRAME: 0499

Record As of 11.30.00



Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)

Docket No.
41174/22045

This is an Assignment of the following rights, title and interest: (check all that apply):

- ☒ *United States of America rights, title and interest in the invention*
☐ *Foreign rights, title and interest in the invention*
☒ *United States Patent Application Serial No.* 09/604,368

Date of Execution: _____

Date of Filing: 6/27/00

- ☐ *United States Provisional Patent Application Serial No.* _____
☐ *United States Patent No(s).* _____
☐ *International (PCT) Patent Application Serial No.* _____
☐ *Other (specify)* _____

Title of the Invention

COLOR ALTERING FOOD PRODUCTS



Inventors (assignors)

<i>Name</i>	<i>Address</i>
George H. Hertz	606 Meadowlark, Troy, Illinois 62294
David B. Gerfen	8300 W. Dutch Hill School Road, New Athens, Illinois 62264

Assignee

<i>Name</i>	<i>Address</i>
Custorn Industries USA, Inc.	4530 Fyler Avenue, St. Louis, Missouri 63116

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignee)

41174/22045

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)

[illegible]

Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)

Docket No.
41174/22045

Notarization

(Although notarization is not necessary, it will be considered prima facie evidence of execution pursuant to 35 U.S.C. 261.)

Executed this _____ day of _____, in the year _____
at _____

State of _____

County of _____

Before me personally appeared George H. Hertz

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 14th day of NOVEMBER, in the year 2000

"NOTARY SEAL"

Daniel J. Roach, Notary Public
St. Louis County, State of Missouri
My Commission Expires 3/4/02

Daniel J. Roach
(Notary Public)

Executed this _____ day of _____, in the year _____
at _____

State of _____

County of _____

Before me personally appeared David B. Gerfen

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 14th day of NOVEMBER, in the year 2000

"NOTARY SEAL"

Daniel J. Roach, Notary Public
St. Louis County, State of Missouri
My Commission Expires 3/4/02

Daniel J. Roach
(Notary Public)

Executed this _____ day of _____, in the year _____
at _____

State of _____

County of _____

Before me personally appeared _____

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this _____ day of _____, in the year _____

(Notary Public)

Respectfully submitted,

Thompson Coburn LLP

By 
AHAJI J. KIRK

Registration No.: 46,831

One Firststar Plaza

St. Louis, MO 63101

(314) 552-6123

(314) 552-7123 FAX

Enclosures: Assignment
Cover letter

Cc: Gregory Upchurch