

03-12-2001

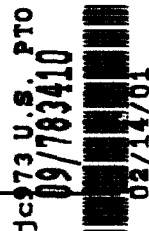
02/14/01

FO  
Pag



101632589

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



RECORDATION FORM COVER SHEET  
PATENTS ONLY

To the Honorable Assistant Commissioner for Patents: Please record the attached original documents or copy thereof.

1. Names of conveying parties:

KRAFT, Reiner  
MEYER, Joerg

2. Name and address of receiving party:

International Business Machines Corporation  
New Orchard Road  
Armonk, NY 10504

3. Nature of conveyance: Assignment

Execution Date: 01/12/2001  
(By first named inventor)

4. Application number: 09/

Docket No.: ARC920000105US1

If this Assignment is being filed together with a new application, enter the execution date of the application (date Declaration signed by first named inventor): 01/12/2001

5. Name and address of party to whom correspondence concerning Assignment should be mailed:

Samuel A. Kassatly  
6819 Trinidad Drive  
San Jose, CA 95120  
Tel: (408) 323-5111

6. Total number of applications involved: 1

02/22/2001 EFLORES 00000065 09783410  
02 FC:581 40.00 OP

7. Total fee (37 CFR 3.41) = \$40.00

8. Charge fee to Deposit Account No. 50-0219

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Samuel A. Kassatly

Attorney Name

Signature of Attorney

02/14/2001

Date

PATENT  
REEL: 011560 FRAME: 0818

# ASSIGNMENT

Whereas, I,

(1) **KRAFT, Reiner**  
City of: Gilroy  
Country: Santa Clara  
State of: California

(2) **MEYER, Joerg**  
City of: Campbell  
County of: Santa Clara  
State of: California

have invented certain improvements in (Title of Invention):

## **“SYSTEM AND METHOD FOR AUTOMATING ASSOCIATION OF RETAIL ITEMS TO SUPPORT SHOPPING PROPOSALS”**

and executed a Declaration and Power of Attorney for a United States patent application therefor on

(1) January 12, 2001

(2) January 15, 2001

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504 (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on said invention and I will execute all papers