03-20-2001 FORM PTO-1595 (modified) U.S. DEPARTMENT OF COMMERCE (Rev 6-93) **RECORDA** Patent and Trademark Office 101641173 To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Brian E. Aufderheide Joseph C. Spang Louis R. Linsmeyer 3M Innovative Properties Company 3M Center P.O. Box 33427 St. Paul, Minnesota 51333-3427 Additional conveying party(ies) NO 3. Nature of conveyance: ASSIGNMENT **Execution Date:** February 28, 2001 Additional name(s) & address(es) attached? 4. Application number(s) or patent number(s): If this is being filed together with a new application, the execution date of the application is: A. Patent Application Number(s): B. Patent Number(s): 09/723,723 Additional numbers attached? NO 5. Name and address of party to whom correspondence 6. Total number of applications/patents involved: concerning document should be mailed: \$40.00 7. Total fee (37 C.F.R. § 3.41): Christopher M. Turoski Х Check Enclosed FOLEY & LARDNER Firstar Center Charge to deposit account 777 East Wisconsin Avenue 8. Deposit account number: 06-1447 Milwaukee, Wisconsin 53202-5367 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. The Commissioner is hereby authorized to charge any additional recordation fees which may be required in this matter to the above-identified deposit account. Christopher M. Turoski

Date

Total number of pages including cover sheet, attachments, and document: 4

Signature

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Reg. No. 44, 456 Name of person signing

ASSIGNMENT AND AGREEMENT

WHEREAS, Brian E. Aufderheide of 483 Stonefield Dr., Cedarburg, WI 53012, Joseph C. Spang of W223 N2480 Glenwood Lane, Waukesha, WI 53186, and Louis R. Linsmeyer of 451 W. Juneau Street, Hustisford, WI 53034, (hereinafter referred to singly and collectively as "ASSIGNOR") have invented a certain invention entitled DISPLAY SYSTEM (Atty. Dkt. No. 43888-125) for which an application for United States Letters Patent was filed on November 28, 2000 as Application No. 09/723,723; and

WHEREAS, **3M Innovative Properties Company**, a corporation duly organized and existing under the laws of the State of Delaware, and having a place of business at 3M Center Street, St. Paul, Minnesota, (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire interest therein;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to (a) the above-identified invention or inventions and all improvements and modifications thereof, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for the above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representatives or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and

protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of Foley & Lardner the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this 28 day of February, 2001.

Brian E. Aufderheide

State of Wisconsill Country of Wilwaukee)ss.

On this 28 day of 12000, before me, a notary public in and for said county, appeared Brian E. Aufderheide, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

Notary Public

My Commission Expires: 4-14-0

(Seal)

Executed this 28 day of Abrusy, 2001.
State of Wisconsin
State of Wisconsin Joseph C. Spang Joseph C. S
On this 28 day of 1000, 200, before me, a notary public in and for said county, appeared Joseph C. Spang, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.
Rebecca Balistrière
My Commission Expires: 4-14-200
(Seal)
Executed this 24th day of Feb, 2001. Sour Agriculture of Agricult
Louis R. Linsmeyer
State of WI County of Dodge)ss. On this 24th day of Feb , 20 DI, before me, a notary public in and for said county, appeared Louis R. Linsmeyer, who is personally known to me to be the same person whose name is subscribed to the foregoing
instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.
Chary J. Knueppel
Notary Public
My Commission Expires: 12-78-08 (Seal)

RECORDED: 03/12/2001