

03-27-2001



23364

PATENT TRADEMARK OFFICE

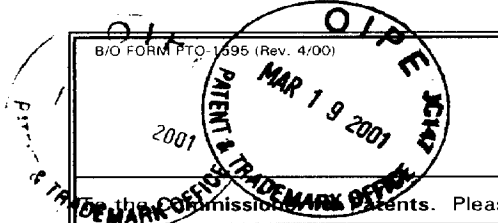
D/S



101650295
PATENTS ONLY

U.S. Department of Commerce
Patent and Trademark Office

3.19.01



B/O FORM PTO-1696 (Rev. 4/00)

to the Commission on Patents. Please record the attached original documents or copies thereof.

1. Name of Conveying Party(ies):

Yuet Peng CHEONG
Chow Koh CHEONG

Additional names of conveying parties attached.

2. Name and Address of Receiving Party(ies):

Name: **SINORITA SENDIRIAN BERHAD**

Internal Address:

Street Address: Lot 5, Jalan 6, Kawasan
Perusahaan Ceras Jaya, Jalan
Balakong, Batu 11 Ceras 43200

City, State, Zip: Selangor, Malaysia

Additional name(s) and address(es) attached.

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: 05 March 2001

4. (A) Patent Application Number(s):

29/135,041

4. (B) Patent Number(s):

If this document is being filed together with a new application, the execution date of the application is:

Additional Numbers Attached.

5. Name and Address of Party to whom Correspondence Concerning this Document Should be Mailed:

Name: **J. Ernest Kenney**
Address: **Bacon & Thomas, PLLC**
625 Slaters Lane Fourth Floor
Alexandria, VA 22314

Total Number of Applications and Patents Involved:

1

7. Total Fee:
(37 CFR 3.41)

\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: **02-0200**

ATTACH DUPLICATE COPY OF THIS PAGE IF PAYING BY DEPOSIT ACCOUNT

DO NOT USE THIS SPACE

9. Statement and Signature:

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

J. Ernest Kenney
Name of Person Signing

Signature

19 March 2001
Date

Total number of pages including cover sheet, attachments and document: **3**

ASSIGNMENT (Design)

WHEREAS, I (we), **Yuct Ping CHEONG and Chow Koh CHEONG**
whose post office address(es) appear(s) below, hereinafter referred to as ASSIGNOR, is(are) the owner of certain new and useful DESIGN
for **TOOTHBRUSH**

(hereinafter referred to as the DESIGN) for which an application for United States Letters Patent was

- executed on even date herewith
- executed on:
- filed on: Serial No.:

WHEREAS, **Sinorita Sendirian Berhad**
whose post office address is Lot 5, Jalan 6, Kawasan Perusahaan Ceras Jaya, Jalan Balakong, Batu 11 Ceras, 43200 Selangor Malaysia
hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I (we), ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said DESIGN and application throughout the United States of America and in and to any and all DESIGN Patents granted on any division, continuation, continuation-in-part and reissue of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States for said DESIGN, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said DESIGN, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning the DESIGN that are within ASSIGNOR'S possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner for Patents to issue any and all DESIGN Patents referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE'S sole use and behoof; and for the use and behoof of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such DESIGN Patents may be granted, as fully and entirely as the same would have been by ASSIGNOR had this assignment and sale not been made.

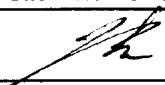
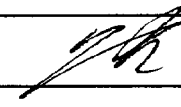
ASSIGNOR authorizes any member of the firm of **Bacon & Thomas, PLLC** to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

Assignor Name Yuct Ping CHEONG	Address C/O SINORITA SENDIRIAN BERHAD, LOT 5, JALAN 6, KAWASAN PERUSAHAAN CERAS JAYA, JALAN BALAKONG, BATU 11 CERAS, 43200 SELANGOR MALAYSIA
Where Signed X <i>YPCheong.</i>	Signature <i>YPCheong.</i>
Date X <i>05/03/2001</i>	Witness (optional)
Witness (optional)	Print/Type Name
Print/Type Name	Signature

Continued on Next Page

ASSIGNMENT

Page: 2

Assignor Name Chow Koh CHEONG	Address C/O SINORITA SENDIRIAN BERHAD, LOT 5, JALAN 6, KAWASAN PERUSAHAAN CERAS JAYA, JALAN BALAKONG, BATU 11 CERAS, 43200 SELANGOR MALAYSIA
Where Signed 	
Date 05/03/2001	Signature X 
Witness (optional)	Witness (optional)
Print/Type Name	Print/Type Name
Signature	Signature

Assignor Name	Address
Where Signed	
Date	Signature
Witness (optional)	Witness (optional)
Print/Type Name	Print/Type Name
Signature	Signature

Assignor Name	Address
Where Signed	
Date	Signature
Witness (optional)	Witness (optional)
Print/Type Name	Print/Type Name
Signature	Signature

Continued on Next Page