427 3/19/0/ PA-

3/14/0/ PA-	101658388
To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.	
Name of conveying party(ies):	Name and address of receiving party(ies):
Sunshine Amalgamedia	Name: Alltrue Networks, Inc.
Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No	Internal Address:
3. Nature of conveyance:	
	Street Address: 740 Broadway, 2nd floor
	City: New York State: NY ZIP: 10003
Security Agreement Change of Name	the state of the s
☐ Other	Additional name(s) & address(es) attached? ☐Yes ☒ No
Execution Date: March 9, 2001	4 · · · · · · · · · · · · · · · · · · ·
Application number(s) or patent number(s)	MAR 19 2701
If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s) 09/362,429	B. Patent No.(s)
09/ <b>3</b> 62,429  Additional numbers attached? ☐ Yes ⋈ No	
Name and address of party to whom	6. Total number of applications and patents
correspondence concerning document should be mailed:	involved: 1
BROWN RAYSMAN MILLSTEIN FELDER & STEINER LLP	7. Total fee (37 CFR 3.41): \$ 40.00
120 West 45th Street	☐ Check enclosed ☐ Authorized to be charged to deposit account
New York, New York 10036	8. Deposit account number: 02-4270
(212) 944-1515	(Attach duplicate copy of this page by deposit account)
	Please charge any additional fees required, or credit any overpayment, to the above deposit account
DO NOT USE THIS SPACE	
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
Seth H. Ostrow, Reg. #37,410  Name of Porcen Signing  Signsture	
Name of Person Signing  Signature  Date  Total number of pages including cover sheet, attachments and document: 3	
Mail documents to be recorded with required cover sheet information to:  Commissioner of Patents and Trademarks	
##ED: 00000172 024270 09352429 Box Assignments Washington, D.C. 20231	
49.30 50	

EXPRESS MAIL NO. \_\_ BRMFS1 242606v1

PATENT

REEL: 011647 FRAME: 0933

## **ASSIGNMENT**

**WHEREAS**, Sunshine Amalgamedia, Inc. (hereinafter together with its successors and assigns referred to as "the Assignor"), a Delaware corporation, having a place of business at 740 Broadway, 2<sup>nd</sup> Floor, New York, New York, 10003, is the owner of all right, title, and interest in certain inventions (hereinafter referred to as "the Inventions) disclosed in an application for Letters of Patent of the United States, with patent application number 09/362429, titled SYSTEM AND METHOD FOR NAVIGATION IN A DIGITAL INFORMATION ENVIRONMENT (hereinafter referred to as "Application); and

**WHEREAS**, Alltrue Networks, Inc. (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware corporation, having a place of business at 740 Broadway, 2<sup>nd</sup> Floor, New York, New York, 10003, is desirous of obtaining all right, title, and interest in, to and under the Inventions and the Application; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to the Assignee all right, title, and interest in, to, and under the Inventions and Application, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on the Inventions, and any and all other applications for Letters Patent on the Inventions, in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon the Inventions or upon the Application, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for the Inventions or upon the Application, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from the Inventions, Application, and Letters Patent, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by the Assignor had this Assignment not been made. Assignor hereby authorizes Assignee to file patent applications in any and all countries on the Inventions in Assignor's name, Assignee's name, or otherwise, as Assignee deems advisable, under the International Convention or otherwise.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any other official of any other country empowered to issue patents, to record this Assignment, and to issue and transfer all Letters Patent on the Inventions to the Assignee as owner of all right, title, and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

Assignor hereby represents and warrants that Assignor has the full right to convey the entire right and interest herein assigned, and that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that Assignor will not execute or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

PATENT REEL: 011647 FRAME: 0934 Assignor hereby covenants and agrees that Assignor shall, upon request of the Assignee, communicate to the Assignee any facts known to Assignor relating to the Inventions and the Application and the history thereof, testify in any legal proceeding, execute all lawful papers including, without limitation, all divisional, continuing, and releases applications and rightful oaths and declarations, if necessary, and generally do all further acts which may be deemed necessary by Assignee to obtain and enforce proper patent protection for the Inventions in all countries.

**IN TESTIMONY WHEREOF,** Assignor has executed this document on the date indicated below.

## **ASSIGNOR:**

SUNSHINE AMALGAMEDIA, INC. 740 BROADWAY 2<sup>ND</sup> FLOOR

NEW YORK, NEW YORK 10003

JOHN O. MORISANO

MS: PRESIDENT

Date: 3/9/2001

STATE OF NEW YORK

ss:

**COUNTY OF NEW YORK)** 

On this  $\frac{9^{44}}{1}$  day of  $\frac{Marck}{1}$ , 2001, before me came John O. Morisano, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he has acknowledged to me that he has executed the same.

**Notary Public** 

Metary Public - State of New York
No. 01NE6038539

Cualified in New York County

Commission Expires March 13, 20 2.2—

PATENT RECORDED: 03/19/2001 REEL: 011647 FRAME: 0935