

04-10-2001



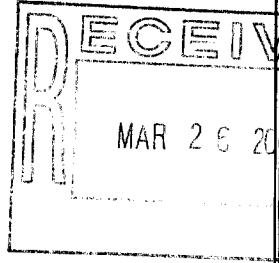
101671060

United States Patent and Trademark Office

Box Assignment
Commissioner of Patents and Trademarks
Washington, D. C. 20231

Patent Assignment Cover Sheet


3.26.01

1. Name of conveying parties: The Firm, Inc. Post Office Box 5917 Columbia, SC 29205	2. Name and address of receiving parties: FIRM Media, LLC Post Office Box 5917 Columbia, SC 29205
3. Nature of conveyance: X Assignment Merger Name Change Security Assignment Other _____	
Execution Date: March 21, 2001	

4. Application numbers or patent numbers: If this document is being filed together with a new application, the execution date is: A: Patent Application Nos.	B: Patent Nos.: 5,599,268; Des. 360,664; Des. 364,202; Des. 385,317; and DES. 424,123

5. Name and address of party to whom correspondence concerning document should be mailed: FLINT & KIM, P.A. P.O. Box 10827 Greenville, South Carolina 29603-0827	6. Total number of applications and patents involved: Five (5)
	7. Total fee (37 (CFR 3.41) \$200.00 X enclosed authorized to be charged to deposit account
	8. Deposit Account No.

Do Not Use This Space

9. Statement and Signature		
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document		
Cort Flint Name of Person Signing	 Signature	3-23-01 Date
Total number of pages including cover sheet, attachments and document: Three (3)		

LAWP510FM/ASSIGN-C.FM
March 22, 2001

04/09/2001 GTDN11 00000112 5599268

01 FC:581

200.00 DP

PATENT
REEL: 011648 FRAME: 0355

PATENT ASSIGNMENT

WHEREAS, The Firm, Inc., a South Carolina Corporation, having a place of business at Post Office Box 5917, Columbia, SC 29205, owns the entire right, title and interest in and to any and all of the following Letters Patent granted in the United States:

5,599,268	ADJUSTABLE EXERCISE STEP AND METHOD	04 Feb 1997
Des. 360,664	STEP FOR AEROBIC EXERCISE	25 Jul 1995
Des. 364,202	INCLINE/DECLINE BENCH	14 Nov 1995
Des. 385,317	ADJUSTABLE EXERCISE STEP	21 Oct 1997
Des. 424,123	EXERCISE STEP	02 May 2000

WHEREAS, FIRM Media, LLC, a South Carolina Limited Liability Corporation, having a place of business at Post Office Box 5917, Columbia, SC 29205 is desirous of acquiring the entire right, title and interest in and to the above listed Letters Patent granted in the United States and in any and all foreign countries;

NOW THEREFORE, In consideration of the sum of Five Dollars (\$5.00), to us in hand paid, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, The Firm, Inc., the aforesaid has sold, assigned and transferred, and by these presents do sell, assign and transfer unto said FIRM Media, LLC its successors and assigns, the full and exclusive right to the said inventions in the United States and its territorial possessions, and in all foreign countries, and the entire right, title and interest in and to any and all Letters Patent of the United States and its territorial possessions, and in any and all foreign countries to be obtained therefor on said invention or any continuation, division, renewal, substitute or reissue , or reexamination thereof for the full term or terms for which the same may be granted.

Further, The Firm, Inc. will communicate to FIRM Media, LLC any facts known to it respecting said inventions, and testify in any legal proceedings, sign all lawful papers,

make all rightful oaths, and generally do everything possible to aid said FIRM Media, LLC its successors and assigns, to obtain and enforce proper protection for said inventions in the United States, and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 21st day of March, 2001.

The Firm, Inc.

By: Cynthia Benson
Cynthia S. Benson
Title: Secretary/Treasurer

j:\CLIENTS\Fir\ASpatents.wpd