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William Philip Shaouy

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3/16/01

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PATENT  
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## ASSIGNMENT

Whereas, we

-1 William Philip Shaouy

of: Marietta, GA

and (2) Matthew Bunkley Trevathan

of: Kennesaw, GA

have invented certain improvements in

### Improved Method and Apparatus for Tailoring Content of Information Delivered over the Internet

and have executed, respectively, a United States patent application therefor on

-1 3/17/01


-2 3/8/2001

And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

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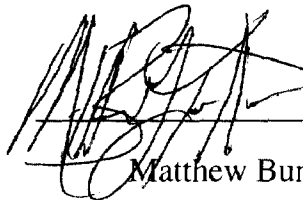
(1) at: Atlanta, Ga.  
on: 3/12/2001



3/12/2001

William Philip Shaouy

and (2) at: Atlanta Ga  
on: 3/8/2001



3/8/2001

Matthew Bunkley Trevathan