

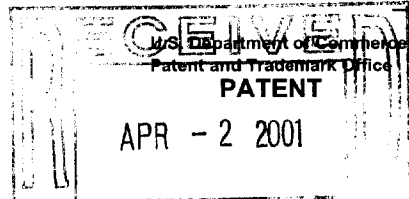
04-13-2001



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FORM PTO-1619A  
Expires 06/30/99  
OMB 0651-0027

4905.P004



3-26-01

### RECORDATION FORM COVER SHEET PATENTS ONLY

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New

Resubmission (Non-Recordation)  
Document ID# \_\_\_\_\_

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Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

Assignment     Security Agreement

License     Change of Name

Merger     Other \_\_\_\_\_

**U.S. Government**  
(For Use ONLY by U.S. Government Agencies)

Departmental File     Secret File

#### Conveying Party(ies)

Mark if additional names of conveying parties attached

Name (line 1) Susan Baum    Execution Date 01/05/01  
Month Day Year

Name (line 2) \_\_\_\_\_

**Second Party**

Name (line 1) Bhupesh Vyas    Execution Date 03/04/01  
Month Day Year

Name (line 2) \_\_\_\_\_

#### Receiving Party

Mark if additional names of receiving parties attached

Name (line 1) Imagicast, Inc.     If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 2) \_\_\_\_\_

Address (line 1) 828 Mahler Road

Address (line 2) \_\_\_\_\_

Address (line 3) Burlingame    California    94010  
City    State/Country    Zip Code

#### Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

#### FOR OFFICE USE ONLY

04/12/2001 TDIAZ1 00000085 09644351  
01 FC:581 40.00 DP

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PATENT  
REEL: 011662 FRAME: 0803

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

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**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Application Number(s) or Patent Number(s)**  Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

**Patent Application Number(s)**

**Patent Number(s)**


<input type="text" value="09/644,351"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

**Patent Cooperation Treaty (PCT)**  
Enter PCT application number only if a U.S. Application Number has not been assigned.  
PCT  PCT  PCT   
PCT  PCT  PCT

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$   
Method of Payment: Enclosed  Deposit Account   
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #   
Authorization to charge additional fees: Yes  No

**Statement and Signature**  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*  
Gregg A. Peacock, Reg. No. 45,001    
Name of Person Signing Signature Date

**RECORDATION FORM COVER SHEET  
CONTINUATION  
PATENTS ONLY**

**Conveying Party(ies)**

Mark if additional names of conveying parties attached

Enter additional Conveying Parties

Execution Date  
Month Day Year

Name (line 1) Neal Bedard

01/25/01

Name (line 2)

Execution Date  
Month Day Year

Name (line 1) Ian MacDowell

02/06/01

Name (line 2)

Execution Date  
Month Day Year

Name (line 1)

Name (line 2)

**Receiving Party(ies)**

Mark if additional names of receiving parties attached

Enter additional Receiving Party(ies)

Name (line 1)

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Address (line 1)

Address (line 2)

Address (line 3) City State/Country Zip Code

Name (line 1)

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**Application Number(s) or Patent Number(s)**

Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

**Patent Application Number(s)**

**Patent Number(s)**



## ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we,  
the undersigned, Susan Baum, Tom Dizoglio, Bhupesh Vyas, Neal Bedard & Ian MacDowell,  
hereby sell, assign, and transfer to Imagicast, Inc. a corporation of California,  
having a principal place of business at 828 Mahler Road, Burlingame, California 94010,  
("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and  
interest for the United States and all foreign countries, in and to any and all improvements that  
are disclosed in the application for the United States patent that was filed August 23, 20 00  
and assigned Application No. 09/644,351 and is entitled:

### INTEGRATION OF PASSIVE DATA CONTENT IN A MULTIMEDIA-CONTROLLED ENVIRONMENT

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Jan 5, 2001      Susan Baum  
Date                      Name: Susan Baum

\_\_\_\_\_, 20\_\_\_\_\_  
Date                      Name: Tom Dizoglio

\_\_\_\_\_, 20\_\_\_\_\_  
Date                      Name: Bhupesh Vyas

25 JAN, 2001      Neal Bedard  
Date                      Name: Neal Bedard

6 FEB, 2001      Ian MacDowell  
Date                      Name: Ian MacDowell

Each Inventor: Please also list the date that you signed the accompanying DECLARATION AND POWER OF ATTORNEY:

Jan 5, 2001  
Date

\_\_\_\_\_, 20\_\_\_\_\_  
Date

\_\_\_\_\_, 20\_\_\_\_\_  
Date

25 JAN, 2001  
Date

6 FEB, 2001  
Date

## ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we,  
the undersigned, Susan Baum, Tom Dizoglio, Bhupesh Vyas, Neal Bedard & Ian MacDowell,  
hereby sell, assign, and transfer to Imagicast, Inc. a corporation of California,  
having a principal place of business at 828 Mahler Road, Burlingame, California 94010,  
("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and  
interest for the United States and all foreign countries, in and to any and all improvements that  
are disclosed in the application for the United States patent that was filed August 23, 20 00  
and assigned Application No. 09/644,351 and is entitled:

### INTEGRATION OF PASSIVE DATA CONTENT IN A MULTIMEDIA-CONTROLLED ENVIRONMENT

and in and to said application and all divisional applications, continuation applications,  
continued prosecution applications, continuation-in-part applications, substitute applications,  
renewal applications, reissue applications, reexaminations, extensions, and all other patent  
applications that have been or shall be filed in the United States and all foreign countries on any  
of said improvements; and in and to all original patents, reissued patents, reexamination  
certificates, and extensions, that have been or shall be issued in the United States and all foreign  
countries on said improvements; and in and to all rights of priority resulting from the filing of  
said United States application;

agree that said Assignee may apply for and receive a patent or patents for said  
improvements in its own name; and that, when requested, without charge to, but at the expense  
of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the  
intent and purpose of this Assignment, the undersigned will execute all divisional applications,  
continuation applications, continued prosecution applications, continuation-in-part applications,  
substitute applications, renewal applications, reissue applications, reexaminations, extensions  
and all other patent applications on any and all said improvements; execute all rightful oaths,  
assignments, powers of attorney, and other papers; communicate to said Assignee, its successors,  
assigns, and representatives all facts known to the undersigned relating to said improvements  
and the history thereof; and generally assist said Assignee, its successors, assigns, or  
representatives in securing and maintaining proper patent protection for said improvements and  
for vesting title to said improvements, and all applications for patents and all patents on said  
improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no  
assignment, grant, mortgage, license, or other agreement affecting the rights and property herein  
conveyed has been made to others by the undersigned, and that full right to convey the same as  
herein expressed is possessed by the undersigned.

**Each Inventor: Please Sign and Date Below:**

\_\_\_\_\_, 20\_\_\_\_  
Date Name: **Susan Baum**

\_\_\_\_\_, 20\_\_\_\_  
Date Name: **Tom Dizoglio**

03/04/, 2001  
Date Name: **Bhupesh Vyas**

\_\_\_\_\_, 20\_\_\_\_  
Date Name: **Neal Bedard**

\_\_\_\_\_, 20\_\_\_\_  
Date Name: **Ian MacDowell**

**Each Inventor: Please also list the date that you signed the accompanying DECLARATION AND POWER OF ATTORNEY:**

\_\_\_\_\_, 20\_\_\_\_  
Date

\_\_\_\_\_, 20\_\_\_\_  
Date

\_\_\_\_\_, 20\_\_\_\_  
Date

\_\_\_\_\_, 20\_\_\_\_  
Date

\_\_\_\_\_, 20\_\_\_\_  
Date