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1. Name of conveying party(ies): Eric J. Horvitz Carl M. Kadie Stuart Ozer Curtis G. Wong				ress of receiving party	` '
			Name:	Microsoft Corporati	
			Internal Address	s:	200 E
					S.C.
Additional name party(ies) attach	e(s) of conveying led? [] Yes [X	[] No			986
3. Nature of co			Street Address:	One Microsoft Way	S C
[X] Assignm	ent [] M	1erger			
[] Security	Agreement [] C	hange of Name	City:	Redmond	
[] Other			· ·	Washington	ZIP: 98052
Execution Date:03/28/01; 03/29/01			Additional name(s) & ad		
	ont Application No.(s)		B. Patent No.(s)	0982	: 03/28/01; 03/29/01 25 800
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Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

WHEREAS, we, Eric J. Horvitz, Carl M. Kadie, Stuart Ozer and Curtis G. Wong (hereinafter referred to as ASSIGNORS), having post office addresses of 330 Waverly Way, Kirkland, Washington, 98033, 15937 NE 1st Street, Bellevue, Washington, 98008, 412 Franconia Street, San Francisco, California, 94110, 136 102nd Avenue SE, #204, Bellevue, Washington, 98004, respectively, are the joint inventors of an invention entitled TRAINING, INFERENCE AND USER INTERFACE FOR GUIDING THE CACHING OF MEDIA CONTENT ON LOCAL STORES, as described and claimed in the specification forming part of an application for United States letters patent executed herewith;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by said ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

Signed:

Eric J. Horvitz

Date:

CERTIFICATE OF ACKNOWLEDGMENT

County of

before me, Meliss Mael, Notary,
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Eric J. Horvitz. Name(s) of Signer(s)



personally known to me - OR - __proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signed:

CERTIFICATE OF ACKNOWLEDGMENT

personally appeared Carl M. Kadie.

Name(s) of Signer(s)



personally known to me - OR - proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signed:

Stuart Ozer

Date: 3/28/200/

CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of Santa Clara

On March 28, 2001 before me, Janis Greene Menselson, Notary Public Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Stuart Ozer.

Name(s) of Signer(s)

__personally known to me - OR - \(\sum_{\text{proved}} \) proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public

Janis Greene Mendelson Comm #1144975 Comm #1144975 SANTA DLARA COUNTY Comm Exp July 1 2001

Signed:

Curtis G. Wong

Date: 3-29-0/

CERTIFICATE OF ACKNOWLEDGMENT

State of Washingto

On 3 29 0 before r

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared <u>Curtis G. Wong.</u>
Name(s) of Signer(s)



RECORDED: 04/04/2001

personally known to me - OR - __proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public

Page 5 of 5