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	Name: XSYS Interactive Research GmbH		
	Internal Address;		
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cation, the execution date of the application is:			
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.101682490. ... a.c., and Trademarks: Name of conveying party(ies): STEFAN SCHRADI (Additional name(s) of conveying party(ies) attached) M es ⊠No Nature of conveyance: □ Merger □ Security Agreement □ Change of Name □ Other Execution Date: February 8, 2001 4. Application number(s) or patent number(s): If this document is being filed together with a new applic A. Patent Application No.(s) 09/319,088 Additional numbers 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Lerner and Greenberg Internal Address: _ Street Address: P.O. Box 2480 City: Hollywood ZIP: 33022 DO NOT USE 00000100 09319008 04/26/2001 TDIAZ1

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

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Total number of pages including cover sheet, attachments, and document: Mail documents to be recorded with required cover sheet information to:

x 601005

Docket No.: MUS-010

ASSIGNMENT

WHEREAS I, STEFAN SCHRADI, residing at VILLINGEN-SCHWENNINGEN, Germany, have invented certain new and useful improvements in a

METHOD FOR ASSESSING THE QUALITY OF A TELEVISION IMAGE

for which an application for Letters Patent of the United States of America was filed under Application No. 09/319,088 on May 28. 1999;

WHEREAS, XSYS INTERACTIVE RESEARCH GmbH, a German corporation doing business at Villingen-Schwenningen, Germany is desirous of acquiring the entire interest in the invention, and in any and all Letters Patent of the United States that may be obtained therefor;

NOW, THEREFORE, be it known that for and in consideration of my employment by the said corporation and other valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said corporation, its legal representative, successors and assigns, the full and exclusive right to the said invention as fully set forth and described in the above-mentioned application, and to the application and any and all divisions and continuations thereof, and any and all Letters Patent of the United States which may be granted therefore, and any and all reissues of the Letters Patent, the same to be held and enjoyed by the said corporation, its legal representatives, successors and assigns, to the full end of the term for which the Letters Patent may be granted or may be reissued or extended, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

AND I hereby authorize the Commissioner of Patents to issue any and all Letters Patent of the United States on the invention or resulting from the application and from any and all divisions and continuations thereof of the said corporation as the assignee of the entire right, title and interest in and to the same.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this day of Of Officery 2001.

In the presence of:

Helene Kaarow

STEEAN SCHRAD

Hermann Link

RECORDED: 04/06/2001

PATENT REEL: 011693 FRAME: 0252

(L.S.)