

04-24-2001



Patent
Key Docket No. NG-10517(1)

101679357

and original documents or copy thereof.

To the Honorable Commissioner of Patents

11033 U.S. PTO
09/016435
03/23/01

1. Name of conveying party

Timothy P. Goggins

2. Name and address of receiving party

Name: National Graphics, Inc.

Internal Address:

3/23/01

Additional name(s) of conveying parties attached? Yes No

Street Address: 4065 N. Calhoun Road

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

City: Brookfield State: WI ZIP: 53005

Execution Date: March 23, 2001

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is March 23, 2001 and the application is being sent via Express Mail having Express Mail Label No. EL587909586US and is identified as Attorney Docket No. NG-10517(1).

A. Patent Application No.(s)

B. Patent No.(s)

09816435

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas J. Pienkos

Internal Address: Whyte Hirschboeck Dudek S.C.

Street Address: 111 East Wisconsin Avenue

Suite 2100

City: Milwaukee State: WI ZIP: 53202

6. Total number of applications and patents involved: One (1)

7. Total fee \$40.00

Enclosed

Authorized to be charged to Deposit Account

8. Deposit Account Number:

23-2053

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas J. Pienkos

Name of Person Signing

Thomas J. Pienkos

Signature

March 23, 2001

Date

Total number of pages including cover sheet: Four (4)

04/23/2001 GTON11 00000084 232053 09816435

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40.00 CH

For: U.S. and/or Foreign-Rights
For: U.S. Application-or U.S. Provisional Application
For: U.S. Patent For: PCT Application
By: Inventor or Present-Owner

ASSIGNMENT OF INVENTION (SINGLE INVENTOR)

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Timothy P. Goggins

Inventor(s) or person(s) or entity(ies) who own the invention

N42 W32825 Mooring Line Drive

Nashotah, Wisconsin 53058

Address

Nationality US

hereby sells, assigns and transfers to

ASSIGNEE:

National Graphics, Inc.

Inventor(s) or person(s) or entity(ies) who own the invention

4065 North Calhoun Road

Brookfield, Wisconsin 53005

Address

and the successors, assigns and legal representatives of the ASSIGNEE
(complete one of the following)

- the entire right, title and interest
- an undivided percent (%) interest for the United States and its territorial possessions
- and in all foreign countries, including all rights to claim priority in and to any and all improvements which are disclosed in the invention entitled:

High Definition Lenticular Lens

and which is found in (37 C.F.R. § 3.21)

- (a) U.S. patent application executed on even date herewith
- (b) U.S. patent application executed on _____.
- (c) U.S. provisional application serial number 60/230,587 filed on September 5, 2000 naming the above-inventor(s) for the above-entitled invention;
- Express mail label no.:

Mailed: _____

To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

(d) U.S. application no. _____ filed on _____

(e) International application no. _____ PCT/ filed on _____

(f) U.S. patent no. _____ issued _____

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(check (g), if foreign application(s) is also being assigned)

(g) and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

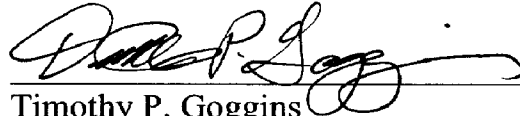
ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said

invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 23rd day of March, 2001.

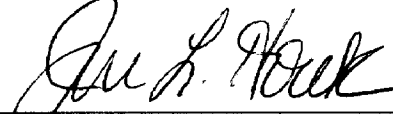
WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Date: 3-23-01



Timothy P. Goggins

Subscribed and sworn to before me
this 23rd day of March, 2001.



Notary Public State of Wisconsin
My Commission Expires: 10-26-03