

05-16-2001

γ. Docket: J25-828 US



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ER SHEET

PATENTS ONLY

BOX ASSIGNMENT

Director - U.S. Patent and Trademark Office
Washington, D.C. 20231

05/01/01

J1040 U.S. PTO
29/141180
05/01/01

Please record the attached original document(s) or copy thereof.

1. Name(s) of conveying party(ies):

Marc GOBE

2. Name and address of receiving party(ies):

INTIMATE BEAUTY CORPORATION
c/o Victoria's Secret Beauty
888 7th Avenue, 43rd Floor
New York, New York 10106

3. Nature of conveyance: Assignment

Execution Date: April 25, 2001

4. Application and/or Patent No(s):: _____

29/141180

(a) Appln. Serial No(s). Letters Patent No(s).

(b) this document is being filed together with a new application
which was executed on: April 25, 2001

5. Name and address of party to whom correspondence concerning document
should be mailed:

NOTARO & MICHALOS P.C.
100 Dutch Hill Road, Suite 110
Orangeburg, New York 10962-2100
(845) 359-7700

Customer No.: 021706

6. Total number of applications and/or patents involved: 1

7. Total Fee (37 C.F.R. 3.41/\$40.00 ea.): \$ 40.00 is enclosed (w/ filing fee).

8. The Commissioner is further authorized to charge any underpayment and/or
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9. To the best of my knowledge and belief, the foregoing information is true
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Dated: 5/1/01

Peter C. Michalos
Reg. No. 28,643
Attorney for Applicant(s)

TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, DOCUMENT AND ATTACHMENTS : 2

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PATENT
REEL: 011789 FRAME: 0720

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned

Marc GOBE

hereby sell, assign and transfer to

INTIMATE BEAUTY CORPORATION, c/o Victoria's Secret Beauty
888 7th Avenue, 43rd Floor, New York, New York 10106

(hereinafter called the Assignee) the entire right, title and interest in and to any and all inventions and discoveries which are disclosed in the application for United States patent entitled

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which application was:

- (a) executed on the 25 day of April, 20 01
- (b) filed on the _____ day of _____, 20 _____
and given Serial No. _____

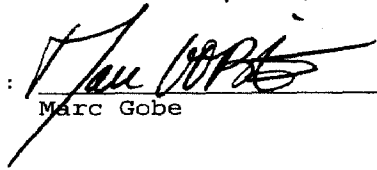
including any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, to all applications for patents, utility models or design rights, now or hereafter filed in countries foreign to the United States of America, and any and all patents, utility models or design rights to be obtained for said inventions and discoveries, and to the right to all benefits under the International Convention for the Protection of Industrial Property therefor.

It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted to said Assignee.

Further, it is agreed that, when requested by Assignee, the undersigned will execute without charge all divisional, continuing, substitute, renewal, and reissue patent applications and foreign applications, and execute all rightful other papers, and generally do everything possible for aiding in securing and maintaining proper patent protection.

Signed at _____, this _____ day of 4/25/01, 20 _____

Inventor(s):



Marc Gobe

Witnesses:

RECORD AND RETURN TO:

NOTARO & MICHALOS P.C.
100 Dutch Hill Road, Suite 110
Orangeburg, New York 10962-2100
(845) 359-7700

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RECORDED: 05/01/2001

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