

05-21-2001

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Please record the attached original and copy thereof.

1. Name of Party(ies) conveying an interest:

Stephen E. Jaffe
Ralf Bull
Matthew B. Trevathan
Ravesh Lala
Dennis F. Haynes

Additional name(s) of Parties attached? No

2. Name and Address of Party(ies) receiving an interest:

INTERNATIONAL BUSINESS MACHINES CORPORATION
New Orchard Road
Armonk, NY 10504

Additional name(s) and address(es) of Parties attached? No

RECEIVED
MAY 17 2001

3. Description of interest conveyed:

Assignment Change of name
 Security Agreement Merger

Other _____ Execution Date: See attached sheet

4. Application number(s) or patent number(s).
Additional numbers attached? No
If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

5. Name and address of party to whom correspondence concerning documents should be mailed:

Theodore Naccarella, Esq.
Synnestvedt & Lechner LLP
2600 Aramark Tower
1101 Market Street
Philadelphia, PA 19107

6. Number of applications and patents involved: 1

7. Total Fee (37 C.F.R. § 3.41) \$40.00

Enclosed: (Check No. _____)
Authorized to be charged:

8. Deposit Account Number: 09-0461
Attach duplicate copy of this form if paying by deposit account.

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9. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Dated: 5.15.01

Theodore Naccarella
Theodore Naccarella, Esquire
Registration No. 33,023

Total number of pages including cover sheet, attachments, and document: 4

Continuation of Box 3:

Execution Dates of Assignment:

Stephen E. Jaffe - February 27, 2001

Ralf Bull - February 28, 2001

Matthew B. Trevathan - February 27, 2001

Ravesh Lala - February 28, 2001

Dennis F. Haynes - February 27, 2001

A S S I G N M E N T

Whereas, we

- | | | |
|-----|--|--|
| | (1) Stephen E. Jaffe
County of Fulton | City of Alpharetta
and State of GA |
| and | (2) Ralf Bull
County of Gwinnett | City of Lawrenceville
and State of GA |
| and | (3) Matthew B. Trevathan
County of Fulton | City of Atlanta
and State of GA |
| and | (4) Ravesh Lala
County of Fulton | City of Roswell
and State of GA |
| and | (5) Dennis F. Haynes
County of Collin | City of Plano
and State of TX |

have invented certain improvements in METHOD AND APPARATUS FOR FACILITATING CONSTRUCTION OF E-COMMERCE WEB PAGES HAVING FEATURED PRODUCTS AND THE LIKE and have executed, respectively, a United States patent application therefor on the following dates:

- (1) 2/27/01; and (2) 2/28/2001;
and (3) 2/27/01; and (4) 2/28/2001.and
(5) 2/27/01.

And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

SIGNED AND SEALED

(1) at Atlanta, GA, on 2/27, 2000.
(city, state)

Stephen E. Jaffe
Stephen E. Jaffe

(2) at Atlanta, GA, on 2/28, 2000.
(city, state)

Ralf Bull
Ralf Bull

(3) at Cupertino, Ca, on 2/28/01, 2000.
(city, state)

Matthew B. Trevathan
Matthew B. Trevathan

(4) at Atlanta, GA, on 2/28/, 2000.
(city, state)

Ravesh Lala
Ravesh Lala

(5) at ATLANTA, GA, on 2/27, 2000.
(city, state)

Dennis F. Haynes
Dennis F. Haynes