

06-12-2001

UNUS #Y2-0114-UNI; C7540(V)

RECORDATION
PATENTS (C)U.S. DEPARTMENT OF COMMERCE
PATENT & TRADEMARK OFFICE

To the Hon

101747925

Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

Dirk Johannes BIJL
Ronald HAGE
Jan KEVELAM
Jean Hypolites KOEK
Dennis Stephen MURPHY
Irene Erica SMIT
Johannes J. VERHAGEN
Pieter VAN DER VLIST

6-7-01

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc.

STREET ADDRESS: 33 Benedict Place

CITY: Greenwich

STATE: CT

ZIP: 06830

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?

YES [] NO [XX]

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?

YES [] NO [XX]

3. NATURE OF CONVEYANCE:

[XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER

EXECUTION DATE: January 2, 2001; January 3, 2001; January 25, 2001; January 29, 2001; April 4, 2001

4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 09/741,393 FILED: December 20, 2000

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): 09/741,393

B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

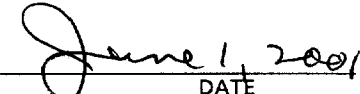
7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT
[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

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9. STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.


MILTON L. HONIG, ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 28,617
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 5

OMB NO. 0651-0011 (EXP. 4/94)

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PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

PATENT
REEL: 011870 FRAME: 0617

ASSIGNMENT

C 7540 (V)

WHEREAS, I/WE, Dirk Johannes BIJL, Ronald HAGE, Jan KEVELAM, Jean Hypolites KOEK, Johannes, all Dutch subjects of, Unilever Research Vlaardingen, Olivier van Noortlaan 102, 3133 AT Vlaardingen, The Netherlands, Dennis Stephen MURPHY, a citizen of the United States of America, of Unilever Research U.S. Inc., 45 River Road Edgewater, New Jersey 07020, USA, Irene Erica SMIT, a Dutch subject of, Unilever Research Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, The Netherlands, Johannes Jacob VERHAGEN and Pieter van der VLIST, both Dutch subjects of, Unilever Research Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, The Netherlands

have invented certain improvements in: **BLEACHING COMPOSITION**

(bearing Attorney's Docket Number: **C 7540 (V)**, which is found in
[Check and complete (a), (b) or (c)]

(a) _____ U.S. patent application executed on _____

(b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 09/741,393 filed on 12/20/00

(c) _____ International Application No. PCT/ _____ / _____

AND WHEREAS, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC**, a corporation of **NEW YORK**, having a principal place of business at **33 BENEDICT PLACE, GREENWICH, CONNECTICUT 06830** desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC**, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC**, in the prosecution of any and all said applications and

in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 02 January 2001 (1) Dirk Johannes Bül
Inventor - Dirk Johannes BÜL

Dated: 03 January 2001 (2) Ronald Hage
Inventor - Ronald HAGE

Dated: 29 January 2001 (3) Jan Kevelam
Inventor - Jan KEVELAM

Dated: 03 January 2001 (4) Jean Hypolites Koek
Inventor - Jean Hypolites KOEK

Dated: 4/4/01 (5) Dennis Stephen Murphy
Inventor - Dennis Stephen MURPHY

Dated: 03 January 2001 (6) Irene Erica Smit
Inventor - Irene Erica SMIT

Dated: 25 January 2001 (7) Johannes Jacob Verhagen
Inventor - Johannes Jacob VERHAGEN

Dated: 25 January 2001 (8) Pieter van der Vlist
Inventor - Pieter van der VLIST

*Before me personally appeared
Dennis Stephen Murphy.*

Michele Trapp

MICHELE TRAPP
Notary Public, State of New Jersey
Commission Expires Sept. 25, 2007

Notarise & Apostille

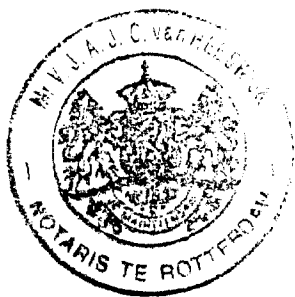
PATENT
REEL: 011870 FRAME: 0619



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Dirk Johannes Bijl, residing at Schaatsbaan 25, 2292 CN Barendrecht, the Netherlands;
- Mr Ronald Hage, residing at Van 't Hoffstraat 16a, 2313 SP Leiden, the Netherlands;
- Mr Jan Kevelam, c/o Universiteit Gronigen, Broerstraat 5, 9712 CP Groningen, the Netherlands;
- Mr Jean Hypolites Koek, residing at Vlasakker 29, 3124 AJ Schiedam, the Netherlands;
- Mrs Irene Erica Smit, c/o Unilever Research Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, the Netherlands;
- Mr Johannes Jacob Verhagen, c/o Unilever Research Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, the Netherlands; and
- Mr Pieter van der Vlist, residing at Tarwestraat 5, 2989 AV Ridderkerk, the Netherlands.

Rotterdam, 1 February 2001



APOSTILLE

(Convention de La Haye du 5 Octobre 1961)

1. Country: The NETHERLANDS
This public document
2. has been signed by mr V.J.A.J.C. van
Heeswijk
3. acting in the capacity of
notary
4. bears the stamp of
mr V.J.A.J.C. van Heeswijk
Certified
5. at ROTTERDAM 6. on 02/02/2001
7. by the clerk of the District Court
(Griffier van de Arrondissementsrechtbank)
8. N° 104713
9. Stamp:

10. Signature:

