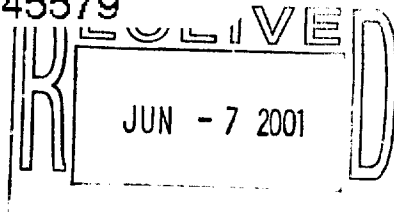


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June 5, 2001

Box Assignment
Assistant Commissioner for Patents
Washington, D.C. 20231

Re: American Greenwood, Inc.
Matter No. 400100
Patent Application for:
PROMOTIONAL TACK
Filed: September 22, 1999
Serial No. 09/404,249

Sir:

Please record the attached original document or copy thereof.

1. Name of conveying party:

Edward G. Sokolofski

2. Name and address of receiving party:

American Greenwood, Inc.
3035 West 47th Street
Chicago, Illinois 60632

3. Nature of Conveyance: Assignment
Execution Date: September 9, 1999

4. The document is to be recorded against U.S. patent application serial no.
09/404,249, filed September 22, 1999.

5. Name and address of party to whom correspondence concerning document
should be mailed:

6/5/2001 11:00 AM 00000210 09/404249

1 COVER

4.00 IF

Assistant Commissioner for Patents
June 5, 2001

Harold V. Stotland
Seyfarth Shaw
55 East Monroe Street
Suite 4200
Chicago, Illinois 60603-5803

6. Total number of applications involved: 1.
7. Total fee enclosed (37 CFR 3.41): \$40.00
8. Please charge any additional fees or credit any overpayment to Deposit Account No. 19-1351.
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: June 5, 2001 Jerry Stratman
J.erry Stratman

Total Number of Pages Including Cover Sheet, Attachments, and Document: 4

10242568.3

Title of the Invention: PROMOTIONAL TACK
Date of Execution
of Patent Application: September 9, 1999
Name of Inventor
and Assignor: Edward G. Sokolofski

ASSIGNMENT

I, for good and valuable considerations to me in hand paid, the receipt and sufficiency whereof are hereby acknowledged, have sold, assigned, conveyed and set over, and do hereby sell, assign, convey and set over unto AMERICAN GREENWOOD, INC., a corporation of the State of Illinois, United States of America, having a place of business in Chicago, Illinois, (hereinafter "ASSIGNEE"), its successors and assigns, the entire right, title and interest in and to all subject matter invented or designed by me and disclosed in the above-identified application, and any divisions and continuations thereof and in and to all Letters Patent of the United States including any reissues and extensions thereof that may be obtained therefor, and the right, where such right can be legally exercised, in its own name to apply for and obtain Letters Patent, Inventor's Certificates, Utility Models and Designs, in countries foreign to the United States, including the full right to claim for any such application the benefits of the International Convention as fully and entirely as I could have done if the application had been in my name, and the entire interest in any Letters Patent, Inventor's Certificate, Utility Model or Design which may be granted on any such application in such foreign country; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue Letters Patent, Inventor's Certificates, Utility Models or Designs, on applications as aforesaid, to issue any and all Letters Patent, Inventor's Certificates, Utility Models and Designs that may be granted for said invention to ASSIGNEE, its successors and assigns.

I hereby authorize and request an attorney in Emrich & Dithmar to insert here in parentheses the serial number (09/404,249) and the filing date (September 22, 1999) of said application when known.

And for the above-named considerations, I hereby agree that I will, without additional compensation but without cost to me, promptly communicate to ASSIGNEE, its successors and assigns, any

Dated: 7/2/57

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

Notary Public

OFFICIAL SEAL
JOSEPH P. CANEPARI
NOTARY PUBLIC, STATE OF ILLINOIS
MY COMMISSION EXPIRES 4-9-2001