

06-19-2001



101752944  
ASSIGNMENT RECORDATION COVER SHEET  
-PATENTS ONLY-

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

6-4-01

1. Name of conveying party(ies)

- a) Matt Crosby
- b) David C. Wilkins
- c) William McCoy

2. Name and address of receiving party(ies):

- a) Name: PictureIQ Corporation
- Address: 1100 Olive Way, Suite 1270  
Seattle, WA 98101

3. Nature of conveyance

- |                                     |                    |                          |                   |
|-------------------------------------|--------------------|--------------------------|-------------------|
| <input checked="" type="checkbox"/> | Assignment         | <input type="checkbox"/> | Merger            |
| <input type="checkbox"/>            | Security Agreement | <input type="checkbox"/> | Change of Name    |
| <input type="checkbox"/>            | Other _____        | <input type="checkbox"/> | License Agreement |

Execution Date: Matt Crosby and David C. Wilkins on May 10, 2001  
William McCoy on May 23, 2001

4. Application Number(s) or Patent Number(s): 09/724,907

The title of the (new) application is:

METHOD AND APPRATUS THAT ALLOWS A LOW-RESOLUTION DIGITAL GREETING CARD IMAGE OR DIGITAL CALENDAR IMAGE TO CONTAIN A LINK TO AN ASSOCIATED ORIGINAL DIGITAL NEGATIVE AND EDIT LIST

5. Please send all correspondence concerning this (these) documents to:

**Customer Number: 022434**  
BEYER WEAVER & THOMAS, LLP  
P.O. Box 778  
Berkeley, CA 94704-0778  
Phone (650) 961-8300  
Fax (650) 961-8301

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Any additional fees are authorized to be charged to Deposit Account No. 500388 (Order No. DIGIP019)

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: June 4, 2001

\_\_\_\_\_  
Michael J. Ferrazano  
Registration No. 44,105

06/13/2001 SDENB0B1 00000012 09724907

04 FC:581

40.00 DP

DIGIP019

(Revised 01/96)

**PATENT**  
**REEL: 011891 FRAME: 0372**

**ASSIGNMENT OF PATENT APPLICATION**

(Not Accompanying Application)

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

**METHOD AND APPARATUS THAT ALLOWS A LOW-RESOLUTION DIGITAL GREETING CARD IMAGE OR DIGITAL CALENDAR IMAGE TO CONTAIN A LINK TO AN ASSOCIATED ORIGINAL DIGITAL NEGATIVE AND EDIT LIST**

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on November 28, 2000, and which bears the Application No. 09/724,907.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to PictureIQ Corporation, a Delaware corporation having a place of business at 1100 Olive Way, Suite 1270, Seattle, WA 98101, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

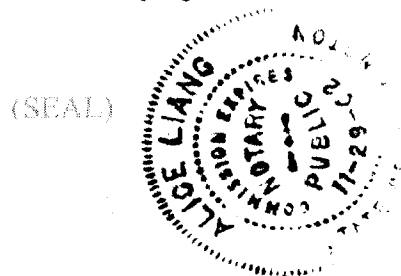
1. Inventor Signature: Matt Crosby Date: 5/10/01  
Matt Crosby

State of ~~California~~ Washington )  
County of King ) ss.

On this 10 day of May, in the year 2001, before me, Alice Liang, Notary Public, personally appeared Matt Crosby, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Signature Alice Liang



2. Inventor Signature: David C. Wilkins Date: 5/10/01  
David C. Wilkins

State of ~~California~~ Washington )  
County of King ) ss.

On this 10 day of May, in the year 2001, before me, Alice Liang, Notary Public, personally appeared David C. Wilkins, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.  
WITNESS my hand and official seal.

Notary Signature Alice Liang

(SEAL)



3. Inventor Signature: William McCoy Date: 5/23/01  
William McCoy

State of ~~California~~ Washington )  
County of King ) ss.

On this 27 day of May, in the year 2001, before me, Alice Liang, Notary Public, personally appeared William McCoy, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.  
WITNESS my hand and official seal.

Notary Signature Alice Liang

(SEAL)

