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06-21-2001



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To the Honorable Commissioner of Patents and Trademarks. hed original documents or copy thereof.

1. Name of conveying parties:

SHAI YEHUDAI

06/11/01

Additional name(s) & party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Royal Consumer Information Products, Inc.

Internal Address:

Street Address: 765 U.S. Highway 202 South

City: Bridgewater State: NJ Zip: 08807

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: June 6, 2001

4. Application number(s) or patent number(s):

29/43257

If this document is being filed together with a new application, the execution date of the application is: June 6, 2001

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard S. Roberts

Internal Address: Roberts & Mercanti, L.L.P.

Street Address: P.O. Box 484

City: Princeton State: NJ Zip: 08442

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41) .....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard S. Roberts

June 11, 2001

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Assistant Commissioner for Patents, Box Assignment PATENT

Washington, D.C. 20231

REEL: 011901 FRAME: 0930

ASSIGNMENT

Assignment before issue of Letters Patent

Atty Docket No: OLI-32

WHEREAS, SHAI YEHUDAI

(hereinafter "Assignor") has invented certain new and useful improvements in  
KEY CHAIN ORGANIZER WITH FLASHLIGHT

(hereinafter "invention") for which Assignor is making or have made application for LETTERS PATENT OF  
THE UNITED STATES, which application has been duly executed by the inventor on even date herewith.

AND WHEREAS, Royal Consumer Information Products, Inc., a corporation organized and existing under the laws of the State of Delaware, U.S.A., having a place of business at 765 U.S. Highway 202 South, Bridgewater, Somerset County, New Jersey, U.S.A., hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said invention within the United States of America and its territorial possessions and all foreign countries and any United States or foreign LETTERS PATENT that may be granted therefor.

NOW, THIS INDENTURE WITNESSETH, that for good and valuable considerations, the receipt whereof is hereby acknowledged, Assignor has assigned, sold and transferred, and does hereby assign, sell and transfer to the said Assignee the entire right, title and interest in and to the said invention, within the United States of America and its territorial possessions and all foreign countries and in and to any LETTERS PATENT of the United States and foreign countries, including utility models, inventor's certificates and like government grants, and all divisions, reissues, continuations and extensions thereof that may be granted therefor, and the right to apply for LETTERS PATENT in foreign countries with full benefit of such priorities as may now or hereafter be granted to Assignor by local laws or by treaty, including any international convention, for the protection of industrial property, together with the right to extend the protection of said U.S. LETTERS PATENT to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors or assigns, to the full end of the term for which said LETTERS PATENT may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made. And Assignor does hereby request and authorize the Commissioner of Patents and Trademarks, U.S.A., to issue said U.S. LETTERS PATENT, when granted, in accordance with this assignment.

Assignor further covenants and agrees with the Assignee that Assignor has a full and unencumbered title to the invention hereby assigned, which title Assignor warrants unto the Assignee, and Assignor further agrees that Assignor will, without demanding any further consideration therefor, at the request but at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing or reexamining United States and foreign LETTERS PATENT or the like for the said invention, and for maintaining and perfecting the Assignee's right to said invention and LETTERS PATENT particularly in cases of interference, conflict, opposition and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 6<sup>th</sup> day of June, 20 01  
Shai Yehudai  
SHAI YEHUDAI

IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20 01

IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20 01

STATE OF New Jersey )  
 ) ss.:  
COUNTY OF Somerset )

On this 6<sup>th</sup> day of June, 20 01 Before me personally appeared

SHAI YEHUDAI

*Oliveri Office USA, Inc.*

to me known and known to me to be the individual \_\_\_\_\_ described in and who executed the foregoing instrument,  
and he acknowledged to me that he executed the same.

[SEAL]

HELENA Y. HICKS  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES DEC. 22, 2003

*Helena Y. Hicks*

Notary Public

My commission expires: 12/22/03

STATE OF \_\_\_\_\_ )  
 ) ss.:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 20 01 before me personally appeared

to me known and known to me to be the individual \_\_\_\_\_ described in and who executed the foregoing instrument,  
and \_\_\_\_\_ he \_\_\_\_\_ acknowledged to me that \_\_\_\_\_ he \_\_\_\_\_ executed the same.

[SEAL]

Notary Public

My commission expires:

STATE OF \_\_\_\_\_ )  
 ) ss.:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 20 01 before me personally appeared

to me known and known to me to be the individual \_\_\_\_\_ described in and who executed the foregoing instrument,  
and \_\_\_\_\_ he \_\_\_\_\_ acknowledged to me that \_\_\_\_\_ he \_\_\_\_\_ executed the same.

[SEAL]

Notary Public

My commission expires: