





T U.S. Department of Commerce | Patent and Trademark Office |

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): FRIEDRICH H.H. GEURTSEN MUKUND PATEL	<pre> 2. Name and address of receiving party(ies): </pre>
• • • • • • • • • • • • • • • • • • • •	Name: AVERY DENNISON CORPORATION
	Internal Address:
Additional name(s) of c <u>o</u> nveying_	
party(ies) attached? Yes X No	
	Street Address:
2. N. t	1 150 NORTH ORANGE GROVE BOULEVARD
3. Nature of conveyance:_	
X Assignment Merger	City: PASADENA State: CA ZIP: 91103
_ Security Agr. _ Change of Name	
Other	Additional Name(s) & address(es) attached?
Execution Date: June 12, 2001	Yes X No
Execution Date: June 12, 2001	1es <u>A</u> NO
4. Application number(s) or patent number	(s):
	the with a second instinct the amountion
	ther with a new application, the execution
date of the application is:	
A. Patent Application No.(s)	B Patent No.(s)
	B. Pacelle No. (b)
09/766,306	
Additional numbers a	ttached? _ Yes X No
5. Name and address of party	6. Total number of applications and
to whom correspondence concerning	patents involved: ONE
to whom correspondence concerning	pacenes involved:
document should be mailed:	
Name: KRIEGSMAN & KRIEGSMAN	7. Total fee (37 C.F.R. 3.41) <u>\$40.00</u>
Internal Address:	X Enclosed
	Authorized to be charged to deposit
	account
Street Address:	8. Deposit Account number:
665 FRANKLIN STREET	
City: FRAMINGHAM State: MA ZIP:01702	(Attach duplicate copy of this page if
cicy. <u>Litanimoman</u> beaco. <u>Lin</u> bir out on	paying by deposit account)
	paying by deposit account;
DO NOT U	SE THIS SPACE
9. Statement and signature.	
me the heat of my knowledge and holi	ef, the foregoing information is true and
To the best of my knowledge and bell	er, the foregoing information is true and
correct and any attached copy 🔏 a 🖡	rue copy of the original document.
Edward M. Kriegsman Stull	rue copy of the original document. June 15, 2001
Name of Person Signing Signat	une Date
Hame of foreon brighting bright	
	de source shoot attachments and decoment:
Total number of pages including	φ cover sheet, attachments and document: $ \underline{3} $

PATENT REEL: 011920 FRAME: 0435 WHEREAS, FRIEDRICH H.H. GEURTSEN of 407 WINTER STREET, HOLLISTON, MASSACHUSETTS 01746 and MUKUND PATEL of 34 CURTIS AVENUE, MARLBORO, MASSACHUSETTS 01752 (hereinafter referred to as ASSIGNORS), have invented and own a certain invention entitled:HEAT-TRANSFER LABEL ASSEMBLY for which an application for Letters Patent of the United States was filed on January 19, 2001 and assigned Serial No. 09/766,306.

WHEREAS: AVERY DENNISON CORPORATION of 150 North Orange Grove Boulevard, Pasadena, California 91103, a Corporation existing under the Laws of the state of Delaware (hereafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and application and to and under said Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS hereby sell assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to said application and Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which could conflict with this assignment and sale;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

1

WPATENTIAL 10-21-NAA REEL: 011920 FRAME: 0436

FRIEDRICH H.H. GEURTSEN
Printed Name of 1st Witness Company Supple Signature of 1st Witness

Mukual Patal
MUKUND PATEL
Amy J. SNYDER
Printed Name of 1st Witness
emis Such
Signature of 1st Witness

06/11/01
Date
Cheryle A WARD
Printed Name of 2nd Witness
Cheryle a Word
Signature of 2nd Witness

06/12/01
Date
Cheryle A WARD
Printed Name of 2nd Witness
Cheryle a Ward
Signature of 2nd Witness