

06-28-2001

ASSIGNM



IEET

101763689

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies)  
a) Yoshihide FUKUOKA  
b) Kineo MATSUI
2. Name and address of receiving party(ies):  
a) Name: KOWA CO., LTD.  
Address: 6-29, Nishiki 3-chome  
Naka-ku, Nagoya-shi  
Aichi-ken, 460-0003  
JAPAN

03/31/01

3. Nature of conveyance
- |                                     |                    |                          |                   |
|-------------------------------------|--------------------|--------------------------|-------------------|
| <input checked="" type="checkbox"/> | Assignment         | <input type="checkbox"/> | Merger            |
| <input type="checkbox"/>            | Security Agreement | <input type="checkbox"/> | Change of Name    |
| <input type="checkbox"/>            | Other _____        | <input type="checkbox"/> | License Agreement |

Execution Date: May 1, 2001

4. Application Number(s) or Patent Number(s): 09/786,664

The title of the (new) application is:

09/786664

METHOD OF EMBEDDING DIGITAL WATERMARK, STORAGE MEDIUM IN WHICH THE METHOD IS STORED, METHOD OF IDENTIFYING EMBEDDED DIGITAL WATERMARK, AND APPARATUS FOR EMBEDDING DIGITAL WATERMARK

5. Please send all correspondence concerning this (these) documents to:


**Customer Number: 022434**  
BEYER WEAVER & THOMAS, LLP  
P.O. Box 778  
Berkeley, CA 94704-0778  
Phone (650) 961-8300  
Fax (650) 961-8301

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed  
☒ Any additional fees are authorized to be charged to Deposit Account No. 500388  
(Order No. MES1P039)

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: May 31, 2001

  
Steve D Beyer  
Registration No. 31,234

06-07-2001 LLANDORA 00000010 09786664

40.00 00

Attorney Docket No. MES1P039

(Revised 01/96)

**PATENT**  
**REEL: 011925 FRAME: 0151**

**ASSIGNMENT OF PATENT APPLICATION**  
(Not Accompanying Application)

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

**METHOD OF EMBEDDING DIGITAL WATERMARK, STORAGE MEDIUM IN WHICH THE METHOD IS STORED, METHOD OF IDENTIFYING EMBEDDED DIGITAL WATERMARK, AND APPARATUS FOR EMBEDDING DIGITAL WATERMARK**

for which I (we) have executed an application for a United States Letters Patent, the application which was filed in the U.S. Patent and Trademark Office on March 7, 2001, and which bears the application Serial No. 09/786,664.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to KOWA CO., LTD., a Japanese corporation having a place of business at 6-29, Nishiki 3-chome, Naka-ku, Nagoya-shi, Aichi-ken, 460-0003 Japan, (hereinafter referred to as 'ASSIGNEE'), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

- |    |                               |                             |
|----|-------------------------------|-----------------------------|
| 1) | Signature: <u>Y. Fukuoka</u>  | Date: <u>May / 1 / 2001</u> |
|    | Typed Name: Yoshihide Fukuoka |                             |
| 2) | Signature: <u>K. Matsui</u>   | Date: <u>May / 1 / 2001</u> |
|    | Typed Name: Kineo Matsui      |                             |
| 3) | Signature: _____              | Date: _____                 |
|    | Typed Name: _____             |                             |

This assignment should preferably be signed before a Notary Public if within the United States of America. If outside the United States of America, then it should be signed before two witnesses who also sign below:

- |    |                                 |                             |
|----|---------------------------------|-----------------------------|
| 1) | Signature: <u>Tsukasa Odo</u>   | Date: <u>May / 7 / 2001</u> |
| 2) | Signature: <u>Hiroyuki Yagi</u> | Date: <u>May / 7 / 2001</u> |