FORM PTO-1619A Expires 06/30/99 OMB 0651-0027

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U.S. Department of Commerce Patent and Trademark Office PATENT

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Name (line 1)	Lawrence I. Rosen	Month Day Year 03-01-2001		
Name (line 2)		F		
Second Party Name (line 1)		Execution Date Month Day Year		
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Describing Books				
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Name (line 1)	Rose Art Industries, Ir	If document to be recorded is an assignment and the receiving party is not		
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> **PATENT REEL: 011940 FRAME: 0739**

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FORM PTO-1619B Expires 06/30/99 OMB 0651-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office PATENT		
Correspondent Name and Address	Area Code and Telephone Number	973-639-6946		
Name Allen N. Friedman, F	Sq.			
Address (line 1) McCarter & English,	LLP			
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Address (line 4) Newark, New Jersey	07102			
Pages Enter the total number of pagincluding any attachments.	ges of the attached conveyance docum	nent # 2		
Application Number(s) or Patent Num	ber(s) Mark if	additional numbers attached		
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29/136,104				
If this document is being filed together with a <u>new</u> Pater signed by the first named executing inventor.	Application, enter the date the patent application	on was <u>Month Day Year</u>		
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Number of Properties Enter the total	al number of properties involved. #	1		
Fee Amount Fee Amount for	or Properties Listed (37 CFR 3.41): \$	6 40.00		
Method of Payment: Enclosed Deposit Account X Deposit Account				
(Enter for payment by deposit account or if additional fees can be charged to the account.)				
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Statement and Signature				
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indicated herein.

Allen N. Friedman, Esq.
Name of Person Signing

PATENT REEL: 011940 FRAME: 0740

Attorney Docket #: 67895/00003

ASSIGMENT AND AGREEMENT

For value received, I, LAWRENCE I. ROSEN transfer to ROSE ART INDUSTRIES, INC., a corporation of the State of New Jersey, having an office at 6 Regent Street, Livingston, N.J. 07039, U.S.A., and its successors, assigns and legal representatives, hereinafter collectively ROSE ART INDUSTRIES, INC., the entire right, title, and interest in and to certain inventions related to Jewel Setting Toy described in an application for Letters Patent of the United States, application number 29/136,104 filed January 25, 2001, including all rights of priority arising from the application aforesaid, and all the rights and privileges in said application and under any and all forms of protection, including Letters Patent, that may be granted for said inventions in the United States and any countries foreign to the United States.

I authorize ROSE ART INDUSTRIES, INC. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from me, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ROSE ART INDUSTRIES, INC. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

PATENT REEL: 011940 FRAME: 0741 I request that any and all patents for said inventions be issued to **ROSE ART**INDUSTRIES, INC. in the United States and in all countries foreign to the United States, or to such nominees as it may designate.

I agree that, when requested, I shall, without charge to **ROSE ART INDUSTRIES, INC.** but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient in connection with said application, patents, or other forms of protection.

RECORDED: 03/12/2001

Notary Public

JUNE A DADDEA

Notary Public of New Jersey
Commission Expires 9/12/2002

NWK2: 767422.01