FORM PTO-1619/ Expires 06/30/99 OMB 0651-0027

07-12-2001



U.S. Department of Commerce Patent and Trademark Office **PATENT**

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RECORDATION FORM COVER SHEET

Submission	Туре	(Conveyance	Type			
✓ New			Assignmer	nt	Security	Agreem	ent
Resubmis	ssion (Non-Recordation	<u>n)</u>	License		Change	of Name	
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Conveying I	Party(ies)		Mark if addit	tional name	s of convey	ing parties	attached Execution Date Month Day Ye
Name (line 1)	Theodore S. Voltmer	n. Almann					4/24/2001
Name (line 2)							
Second Party							Execution Date Month Day Yea
Name (line 1)	Fauziah B. Ariff						4/23/2001
Name (line 2)							
Receiving P	arty			Mark if a	additional na	mes of re	ceiving parties attached
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Name (line 1)	American Express Trave	el Related Service	es Company, Inc.				is an assignment and the
Name (line 1)	American Express Trave	el Related Service	es Company, Inc.				
Name (line 2)	American Express Trave		es Company, Inc.				is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached (Designation must be a separate document from
Name (line 2)		e					is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached (Designation must be a
Name (line 2)	General Counsel's Offic American Express Towe New York	er, World Financ	ial Center	Dustry		10285-4	is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached (Designation must be a separate document from Assignment.)
Name (line 2) Address (line 1) Address (line 2) Address (line 3)	General Counsel's Offic American Express Towe	er, World Financ	ial Center NY State/Co		e first Receiv	Zip Code	is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached (Designation must be a separate document from Assignment.)
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U.S. Department of Commerce Patent and Trademark Office

OMB 0651-0027	Faye 2	PATENT
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Address (line 4) Phoenix, AZ 85004-2202		
Pages Enter the total number including any attach	er of pages of the attached conveyance documents.	iment # 2
Application Number(s) or Pate	nt Number(s) Mark	if additional numbers attached
Patent Application Numb	new Patent Application, enter the date the patent application. T) PCT PCT PCT	ent Number(s)
Number of Properties Enter to	he total number of properties involved.	# 1
Method of Payment: Deposit Account	Amount for Properties Listed (37 CFR 3.41): Enclosed Deposit Account t or if additional fees can be charged to the account.) Deposit Account Number: Authorization to charge additional fees:	\$ 40.00 # 19-2814 Yes J No
Statement and Signature		
To the best of my knowledge	e and belief, the foregoing information is true of the original document. Charges to depos	
Randee S. Schwartz, Reg. No. 45,085		6/29/2001
Name of Person Signing	Signature	Date

PATENT REEL: 011957 FRAME: 0435 WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented a SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM for which a provisional application for Letters Patent of the United States was filed on March 29, 2001 and assigned U.S. Serial No. 60/279.817;

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC. (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein:

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee of ASSIGNEE and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties as an employee of ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and:

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer a like interest to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, in and to any improvements and applications for patents based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to perfect ASSIGNEE's full protection and title in and to the invention hereby transferred and to file any of the aforementioned applications.

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PATENT REEL: 011957 FRAME: 0436 **EXECUTED** as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME

ADDRESS

SIGNATURE

DATE

Theodore S. Voltmer

SI BIRVENDEME 2D CALDWELL, NJ 07006 4/24/0

INVENTOR'S NAME

ADDRESS

SIGNATURE DATE

Fauziah B. Ariff

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4/23/61

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RECORDED: 07/02/2001