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Name: KEEN PERSONAL MEDIA, INC.

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3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other \_\_\_\_\_

Street Address: ONE MORGAN

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Execution Date: 04/06/2001

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)  
09/579,987

B. Patent No.(s)

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5. Name and address of party to whom correspondence concerning document should be mailed:

Name: MILAD G. SHARA, REG. 39,367

Internal Address:

WESTERN DIGITAL TECHNOLOGIES

INTELLECTUAL PROPERTY DEPT. - C2

Street Address: 20511 LAKE FOREST DRIVE

City: LAKE FOREST State: CA Zip: 92630

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

23-1209

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Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:

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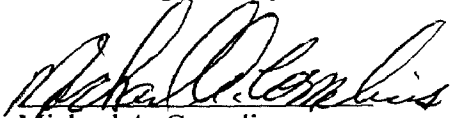
PATENT  
REEL: 011959 FRAME: 0184

## Assignment

Keen Personal Media, Inc. ("Assignee") desires to acquire the entire right, title, and interest in and to the United States Patent Applications and Patents identified in the attached report titled KPM ISSUED AND PENDING PATENTS, dated April 6, 2001 ("Applications").

For good and valuable consideration, the receipt of which is hereby acknowledged, Western Digital Corporation ("Assignor") hereby acknowledges that to the extent Assignor owns the rights, titles, and interests in and to the Applications as of 9:00 a.m. on this date April 6, 2001, Assignor has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assignees, the rights, titles, and interests throughout the world in, to and under the Applications and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereof and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for the Applications in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for the Applications to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

Western Digital Corporation



Michael A. Cornelius

Vice President, Law & Administration

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## KPM ISSUED AND PENDING PATENTS

K35:	Patent #	Serial #:	Filing Date	Issue Date	Title	SBU	Assignee	No.
A0608		09579987	5/26/2000					
A0620		09585235	5/31/2000					
A0620		09585235	5/31/2000					
A0620		09585235	5/31/2000					
A0620		09585235	5/31/2000					
A0628		09608571	6/30/2000					
A0628		09608571	6/30/2000					
A0627		09608819	6/30/2000					
A0626		09608104	6/30/2000					
A0626		09608104	6/30/2000					
A0665		09652730	8/31/2000					

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Friday, April 06, 2001

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K35:	Patent #	Serial #:	Filing Date	Issue Date	Title	SBU	Assignee	No.
A0665		09652730	8/31/2000					

Friday, April 06, 2001

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PATENT  
REEL: 011959 FRAME: 0187